RESPONSE TO NOTICE OF OPPOSITION

Wright & McGill Co.,)	Opposition No.: 91169247
Opposer)	11
)	
v.)	
)	
The Danielson Company,)	
Applicant)	

On information and belief, The Danielson Company ("Applicant") answers the Notice of Opposition filed by Wright & McGill Co. ("Opposer") as follows:

- 1. Admitted.
- 2. Applicant admits that the official records of the United States Patent and Trademark Office ("USPTO") support the assertion that Opposer is the owner of the trademark registrations identified in Exhibit 1 attached to the Notice of Opposition, and that the records support the assertion that the registrations of Exhibit 1 are incontestable. Applicant is without sufficient information to form an opinion regarding the remaining assertions made in this paragraph, and therefore denies the same
- 3. Applicant is without sufficient information to form an opinion regarding the assertions made in this paragraph, and therefore denies the same, but does admit that the official records of the USPTO support Opposer's assertions.
- 4. Applicant is without sufficient information to form an opinion regarding the assertions made in this paragraph, and therefore denies the same, but does admit that the official records of the USPTO support Opposer's assertions.
- 5. Applicant is without sufficient information to form an opinion regarding the assertions made in this paragraph, and therefore denies the same, but does admit that the official records of the USPTO support Opposer's assertions.

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- 6. Applicant is without sufficient information to form an opinion regarding the assertions made in this paragraph, and therefore denies the same, but does admit that the official records of the USPTO support Opposer's assertions.
- 7. Applicant is without sufficient information to form an opinion regarding the assertions made in this paragraph, and therefore denies the same.
- 8. Applicant admits that it is the owner of US Trademark Registration Application Serial Number 78/563,240 ("the '240 application), and that the application data asserted in this paragraph is correct.
- 9. Applicant denies that its trademark "Eagle Design with Raised Wings" for fishing tackle is confusingly similar to the trademarks identified in Exhibit 1 of the Notice of Opposition; that the Applicant's goods are identical to Opposer's goods branded with the trademarks of Exhibit 1; or that Applicant's use or proposed use and registration of its trademark is likely to cause confusion, mistake or deception as to the source, origin or affiliation of Applicant's products. With respect to the remaining assertions, Applicant is without sufficient information to form an opinion with respect thereto, and therefore denies the same.
- 10. Applicant denies that Opposer's right to its exclusive use of the trademarks identified in Exhibit 1 will be impaired by registration of Applicant's trademark embodied in the '240 application.
- 11. Denied. Opposer has failed to provide any objective evidence to substantiate the assertions made in this paragraph.
- 12. Admitted.
- 13. Denied. Opposer has failed to provide any objective evidence to substantiate the assertions made in this paragraph.

- 14. Denied. Opposer has failed to provide any objective evidence to substantiate the assertions made in this paragraph.
- 15. Denied. Opposer has failed to provide any objective evidence to substantiate the assertions made in this paragraph.

INITIAL STATEMENTS

Applicant initially wishes to point out that the bird depicted in the instant application is, in fact, a hawk, and not an eagle as Opposer has characterized it. Applicant filed simultaneously, with the subject application, another application for the mark KUROTAKA, which means "black hawk" in Japanese. See, US registration application number 78/563184. As with applicant's existing registration for the mark BLACK HAWK (US registration number 1782159), the word mark KUROTAKA may be used in conjunction with the mark that is the subject of this Opposition. Regardless of the nature or manner of proposed use by applicant, the mark in the pending application is a hawk and not an eagle, as alleged by Opposer, and the United States Patent and Trademark Office ("USPTO") has similarly treated as not being an eagle. Therefore, while Opposer characterizes applicant's mark as "Eagle Design with Raised Wings", applicant and the USPTO believe otherwise, and will refer to applicant's mark as the "Hawk Design".

Opposer has also asserted to the Trademark Trial and Appeal Board ("TTAB" or "Board") that it is the owner of seven (7) federal trademark registrations (collectively referred to herein as "Eagle Marks"), only three of which are design registrations (collectively referred to herein as "Eagle Design Marks" while the remaining word marks are referred to herein as "Eagle Word Marks"). In support of these assertions, it has provided Exhibit 1 to the Notice of Opposition. The remainder of the Notice of Opposition, with the exception of assertions relating to Applicant's pending application, is substantially devoid of any objective evidence or even declarations in support of the theories advanced by Opposer. For example, Opposer asserts that ALL of its trademarks found in its Exhibit 1 are famous under 15 USC §1125(c), yet it provides no support for this proposition. Similarly, it asserts that its marks, even those that consist only of

word marks that include the letter combination EAGLE, will be diluted upon registration and use by Applicant of its design mark. These deficiencies will be discussed in more detail below, however, Applicant wishes to apprise the Board of these deficiencies from the outset.

I. THE MARKS AT ISSUE ARE NOT CONFUSINGLY SIMILAR AS EVIDENCED BY THE USPTO'S DESIGN CODE DISTINCTIONS, THE CLEARLY VISIBLE DIFFERENCES, AND THE EXAMINING ATTORNEY'S ALLOWANCE OF THE '240 APPLICATION OVER OPPOSER'S "EAGLE MARKS".

Opposer alleges, without support or analysis, that Applicant's Hawk Design is confusingly similar to its "Eagle Marks". Apparently, Opposer would have the Board hold that a design mark is somehow confusingly similar to a pure word mark, with no legal justification for such position. Presuming that Opposer erroneously included purely word marks in its assertion of similarity between design marks, Applicant will only compare the design marks.

Opposer has two distinct design marks that are alleged to be similar to applicant's "Hawk Design", namely Eagle 1, which depicts an eagle in flight with outspread wings and a fish in both talons, and Eagle 2, which similarly depicts an eagle in flight with outspread wings and a fish in both talons. This characterization is supported by the design search codes present in the official record for all three registrations, namely, US registration numbers 568797, 1900783 and 1894190. *See*, Exhibit 1 to the Notice of Opposition.

In stark contrast, Applicant's Hawk Design was characterized by the USPTO as belonging to the group of "Condors; Falcons; Hawks; Vultures", which does not include eagles. Moreover, the Hawk Design included not a fish in the talons of an eagle, but a man-made element belonging to the group of "Fish nets; Fishing hooks; Fishing lures; Fishing rods; Fishing tackle; Hooks, fishing; Lures, fishing; Nets, fish; Reels, fishing; Tackle, fishing". Thus, the similarities between the Eagle 1 and Eagle 2 marks, and Applicant's Hawk Design are that the marks depict a bird in flight or with outspread wings. But, the birds are of a different feather, so much so that the USPTO has created and applied separate search codes to Opposer's and Applicant's bird illustrations; Applicant's Hawk Design fails to show any form of prey, but instead has stylistically integrated fishing tackle into the representation of its hawk.

Based solely upon those distinctions made by the USPTO it is clear that the Eagle 1 & 2 designs are not similar to Applicant's Hawk Design, and by passing the instant application to publication, the USPTO concurs. At best, one could argue that they are both birds, however, Applicant's Hawk Design is clearly a bird of hybrid form: part bird and part fishing tackle. Given these significant and unassailable differences, it cannot be reasonably maintained that the bird marks, when considered as a whole or even by elements, are similar.

II. OPPOSER HAS KNOWN OF APPLICANT'S USE OF BIRD-BEARING TRADEMARKS USED IN CONJUNCTION WITH FISHING GEAR FOR AT LEAST 20 YEARS, AND HAS NEVER MAINTAINED AN OBJECTION TO ITS USE OF THE SAME.

As noted above, Applicant's "Hawk Design" is anticipated to be used similar to its BLACKHAWK and Blackhawk Design trademarks. Opposer has known and implicitly consented to Applicant's use of bird-bearing trademarks for some 20 years, initially starting with eagles and progressing to hawks. In an opposition proceeding initiated by Opposer against an applicant for the EAGLE word mark (Opposition No. 77796) during the late 1980's, Applicant's representative was deposed by counsel for the applicant and cross examined by Opposer's attorney. A copy of the deposition transcript is attached hereto as Exhibit "A". During the course of the deposition, Applicant's President, Mr. Steven Danielson, testified that his company (Applicant herein) had been using the word mark "EAGLE" since the mid 1980's, and that after responding to an assertion of infringement by Opposer concerning its Eagle marks, no further actions or communications were received by Applicant from Opposer. It is presumed that Applicant's demonstration of the wide-spread usage by others in the same field as Opposer of the word mark EAGLE and/or illustrations of eagles, caused Opposer to rethink the merits of pursuing a claim of proprietary rights violation against Applicant herein. Thus, the inescapable conclusion is that Opposer since then has acquiesced in Applicant's use of its "EAGLE" branded products.

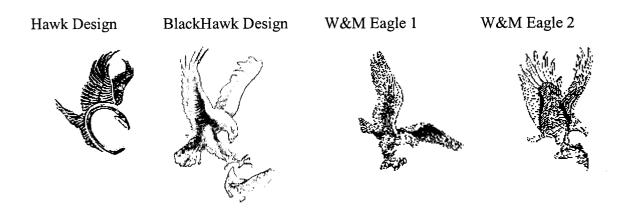
As demonstrated in Exhibit "B" attached hereto, Applicant continued to use both the EAGLE trademark as well as the visual depiction of an eagle in flight with outstretched wings for some 10 years, before discontinuing the product line bearing the marks. At no time

subsequent to Applicant's response to the original notification letter from Opposer did Applicant receive any indication of objection to its use of either the "EAGLE" trademark or eagle design.

On or before the time that Applicant discontinued selling products bearing the "EAGLE" and eagle design trademarks, it adopted a new bird symbol for different product lines. Exhibit "C" chronicles the adoption and use history of Applicant's BLACKHAWK trademarks, which include the word mark "BLACKHAWK" and an illustration of a hawk ("BlackHawk Design"). The Board is requested to take notice of the vast number of products bearing these marks and the fact that such use continues to date. At no time has Opposer ever once objected to Applicant's use of the BLACKHAWK word mark and/or the Hawk Design.

III. APPLICANT'S BLACKHAWK DESIGN, WHICH HAS BEEN USED IN CONJUNCTION WITH FISHING GEAR SINCE AT LEAST 2000 WITHOUT COMPLAINT OR OBJECTION BY OPPOSER, IS HIGHLY SIMILAR TO APPLICANT'S HAWK DESIGN AND CLEARLY MORE SIMILAR THAN OPPOSER'S "EAGLE DESIGN MARKS".

A picture is worth a thousand words; which design is most similar to Applicant's Hawk Design?¹



As noted earlier, for at least six years Applicant has been using its BlackHawk Design without objection by Opposer. Opposer has had personal contact with Applicant since at least the mid 1980's, so it cannot be presumed that Opposer has been ignorant of Applicant's

¹ Applicant uses two distinct BlackHawk Designs: one with a fish proximate to its talons and one without a fish. In order to provide a fair comparison between Applicant's BlackHawk Design and Opposer's Eagle Design Marks, Applicant has chosen to use its design mark with a fish.

marketing efforts since that time. *See*, Exhibit "A", page 44, lines 15-22. Given this duration of acquiescence, Applicant submits that Opposer is estopped and/or bared by laches from asserting any proprietary rights or allegations of harm against Applicant with respect to its BlackHawk Design, and by extension to its Hawk Design, given the high level of similarity between Applicant's two marks as demonstrated above.

IV. THE INCORPORATION OF AN "EAGLE" OR OTHER RAPTOR INTO A MARK IS COMMON IN GENERAL AND WITHIN THE FISHING GEAR TRADE, AND THEREFORE CANNOT BE CONSIDERED "FAMOUS" WITHIN THE MEANING OF 17 USC §1125(C).

While Opposer has failed to submit any support for its bald assertion that its Eagle Marks are famous, the sheer number of fishing gear manufacturers and sellers using eagles or raptors or products bearing such marks precludes Opposer's Eagle Marks from being considered famous. With respect to the Eagle Word Marks, Applicant has shown that at least during the late 1980's, there were a multitude of EAGLE uses by others in the same field as Opposer (including marks comprising an illustration of an eagle). *See*, Exhibit "A", pages 38-40. Should this Opposition continue past the initial pleading stage, Applicant is confident that it will be able to undoubtedly establish the weakness of an unstylized eagle design mark in conjunction with fishing gear, which is relevant to the issues raised by Opposer.

V. OPPOSER APPARENTLY EXCLUSIVELY USES ITS EAGLE 1 OR EAGLE 2 DESIGN MARKS IN CONJUNCTION WITH A WORD MARK, THEREBY DIMINISHING CONSUMER ASSOCIATION BETWEEN AN UNSTYLIZED BIRD OR RAPTOR DESIGN AND OPPOSER.

Given the presumed weakness of an unstylized bird or raptor illustration for goods pertaining to outdoor recreation, Applicant, on information and belief, states that Opposer has nearly always used a word mark in combination with its Eagle 1 or Eagle 2 design marks. Exhibit "D", which is Opposer's Terminal Tackle Catalog², provides support for this proposition. Given this form of apparently consistent usage, consumers would expect to recognize Opposer's products not by the mere presence of an unstylized eagle, let alone a bird or raptor, but by the inclusion of Opposer's EAGLE CLAW word mark. Thus, due to the weakness of Opposer's

² Applicant has only included in this Exhibit those portions of the catalog that show Opposer's branded goods.

"Eagle Design Marks", it cannot be maintained that there would be any dilution of its trademarks should Applicant's "Hawk Design" be allowed to register or should it be used in commerce.

THEREFORE, Applicant submits that Opposer's claims are without merit and should be dismissed in conjunction with the dismissal of this Opposition, or in conjunction with or in the alternative, that no relief can be granted regarding Opposer's claims, and that this Board should dismiss the Opposition with prejudice, in favor of Applicant.

Respectfully submitted this 30th day of March,

GRAYBEAL JACKSON HALEY LLP

The many

Stephen M. Evans, Reg. No. 37,128

Attorneys for Applicant

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Bellevue, Washington 98004

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F. (425) 455-1046

I hereby certify that the original of this communication was deposited with the United States Postal Service, with sufficient postage prepaid for first class mail and addressed to the Trademark Trial and Appeal Board, PO Box 1451, Alexandria, Virgina 22313-1451, on 30 March 2006; and that a copy of this communication was deposited with the United States Postal Service, with sufficient postage prepaid for first class mail and addressed to Sheridan Ross PC, 1560 Broadway, Suite 1200, Denver, Colorado 80202, on 30 March 2006.

Stephen M. Evans

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1	IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
2	BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD
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4	WRIGHT & MCGILL,)
5	Opposer,
6	vs.) Opposition No. 77,796
7	LOWRANCE ELECTRONICS, INC.,)
8	Applicant.)
9	
10	
11	Deposition Upon Oral Examination
12	of
13	STEVEN B. DANIELSON
14	
15	
16	1:00 p.m.
17	March 16, 1989
18	755 North Central
19	Kent, Washington
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22	
23 ¹ 24	Michael Weekley Court Reporter
25	Phone 623-3614 or 833-2278 Suite 448
20	810 3rd Avenue Seattle, Wa 98104 ORIGINAL

1 3 APPEARANCES 5 6 EREWSTER TAYLOR FOR THE APPLICANT: Attorney at Law 7 727 23rd Street South Arlington, Virginia 22202 8 9 10 FOR THE OPPOSER: CRAIG C. GROSETH Attorney at Law 11 Suite 714 Colorado Club Office Building 12 4155 East Jewell Avenue Denver, Colorado 80222 13 14 15 JOHN O. GRAYBEAL FOR DANIELSON: Attorney at Law 16 1020 United Airlines Building 2033 Sixth Avenue 17 Seattle, Washington 98121-2584 18 19 20 21 22 23

INDEX EXAMINATION PAGE BY MR. TAYLOR 5 - 48 BY MR. GROSETH 49 - 56 INDEX EXHIBITS MARKED PAGE EXHIBIT NO. 1............ EXHIBIT NOS. 12, 13, 14, 15, 16...... 28 - 25 EXHIBIT NO. 17, 18, 19...... 37 - 11 INDEX

STEVEN E. DANIELSON, witness herein, having been duly sworn by the Notary, deposed and said as follows:

(Exhbit No. 1, marked for identification)

MR. TAYLOR: This is a deposition conducted in connection with Opposition No. 77,796, which is a proceeding before the Trademark Trial and Appeal Board between Wright & McGill Company and Lowrance Electronics, Inc.

Before we proceed, the counsel for the parties have entered into some stipulations which I would like to put on the record. The witness can sign before any notary and waive the requirement that he sign before this particular reporter, if he wishes. Copies of documents may be submitted as Exhibits by Applicant, that is Lowrance Electronics Inc., with Opposer Wright & McGill having the opportunity to inspect the originals of the documents. Catalogues may be put in evidence with copies of the cover page, the table of contents, and selected other pages on which the witness testifies. And Exhibits may be marked with the name of the deponent and the number of the Exhibit. Are there any questions?

MR. GRAYBEAL: I understand this is a combined discovery testimony deposition; is that right?

MR. TAYLOR: No, this is a discovery deposition. There is a stipulation between counsel for

1 Wright & McGill and Lowrance that discovery depositions may be used as testimony in any one of six related 3 proceedings, but this is a discovery deposition. MR. GRAYBEAL: Could we briefly ask what the 5 related proceedings are? MR. TAYLOR: All of the proceedings involve the Wright & McGill marks Eagle Claw and Lowrance marks Eagle 8 with Eagle Plus design. And there are four cancellation proceedings and two opposition proceedings. Three of the 10 cancellation proceedings were brought by Lowrance; one 11 cancellation proceeding and two opposition proceedings 12 were brought by Wright & McGill. MR. GRAYBEAL: All involving Eagle Claw, the mark Eagle Claw? MR. TAYLOR: Yes. They all involve Eagle Claw. MR. GRAYBEAL: And only Eagle Claw? This is from ignorance, I just don't know what these proceedings are. MR. GROSETH: Wright & McGill has pled various of it's Federal registration; some for the word mark Eagle Claw, one is a design of a flying Eagle, another is the design of a flying Eagle with the words Eagle Claw.

have a number of Federal registrations.

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STEVEN B. DANIELSON

MR. GRAYBEAL: And these are all subject to the

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1 cancellation proceedings? 2 MR. GROSETH: We can obtain the registration 3 numbers if you would like. Wright & McGill initially brought an opposition proceedings against an application 5 for Federal registration by Lowrance of the word mark 6 Eagle. Wright & McGill subsequently brought a cancellation proceeding against a Federal registration by 8 Lowrance of Eagle, the word Eagle with a stylized design 9 of an Eagle. 10 During that opposition and cancellation 11 proceeding, Lowrance then petitioned to cancel three of 12 Wright & McGill's Federal registrations. 13 MR. TAYLOR: There are six Wright & McGill 14 Federal registered marks. Three of them have been 15 subjected to cancellation. 16 MR. GRAYBEAL: And three not? 17 MR. TAYLOR: Three not. 18 MR. GRAYBEAL: Thank you. I was just trying to 19 get a little better focus on this. 20 MR. TAYLOR: Wright & McGill has indicated that 21 it is relying on other combinations with the word Eagle. 22 MR. GRAYBEAL: All right. Sorry to interrupt. 23 EXAMINATION 24 BY MR. TAYLOR: -25 Q. Would you state your full name and address,

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1 please. 2 Steven B. Danielson, 4115 Boulevard Place, 3 Mercer Island, Washington 98040. 4 Are you appearing pursuant to a subpoena and Q. 5 you have produced documents under a subpoena? 6 Yes. 7 Q. I am handing you the document that has been 8 marked for identification as Exhibit No. 1, and ask you 9 whether you recognize that document. 10 Α. Yes. 11 Could you describe it, please. Q. 12 Well, it's from the United States District 13 Court. And it's some papers that were sent to me asking 14 me to furnish the following information listed on Exhibit 15 A here. 16 And what is listed on Exhibit A? 17 One; representative specimens of the use of 18 Eagle marks by the Danielson Company or on it's behalf. 19 Two: for each of the Danileson Company's Eagle 20 marks, representative specimens of the products sold by 21 the Danielson Company or on it's behalf on which said mark 22 has been used. 23 Three; documents which refer or relate to the 24 selection, adoption and first use of each of its Eagle 25 marks by the Danielson Company.

Company.

Four: documents which reflect registration. state or Federal, or Eagle marks by the Danielson

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Five; Correspondence, direct and indirect,

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between the Danielson Company and Wright & McGill Company concerning the Danielson Company's Eagle marks, including

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but not limited to the letter dated March 1, 1984, from

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Ellen P. Winner, Esq. to Mr. Gus Danielson, and the

letters of March 8 and April 5, 1984 from John O.

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Graybeal, Esq. to Ellen P. Winner, Esq.

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Six; representative specimens of documents

which reflect, refer or relate to the use of the word

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Eagle by the Danielson Company other than as a mark or as

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a part of a mark.

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Seven: representative specimens of documents reflecting the use of the word Eagle by the Danielson Company alone or in combination with other words and/or designs.

MR. TAYLOR: Thank you. I now offer this into evidence as Exhibit 1.

- (By Mr. Taylor) Where were the documents which have been produced pursuant to that subpoena found? Where did the documents come from?
- Well, in our files or from John Graybeal's office.

1	Q. Your files are in this office?	
2	A. Yes.	
3	Q. And who in your company is familiar with those	
4	files?	
5	A. Our file clerk, I guess. I guess she found	
6	them; also myself, they were brought to my attention.	
7	Q. And who actually searched the files to find	
8	these documents?	
9	A. I don't know.	
10	Q. What is your present employment, Mr. Danielson?	
11	A. I'm president of the Danielson Company.	
12	Q. Could you briefly describe your employment	
13	history?	
14	A. Yes. I worked for in 1970 I went to work	
15	for Wells Fargo for a short time down in San Francisco.	
16	Then I worked for an insurance company, the Thompson	
17	Associates in Seattle, for a short time. And then I went	
18	to work for the Danielson Company.	
19	Q. When did you go to work for Danielson Company?	
20	A. Spring or early summer of 1971.	
21	Q. Would you generally describe the business	
22	activities of the Danielson Company, what does the	
23	Danielson Company do?	
24	A. We sell fishing tackle and related camping type	
25	products to primarily wholesale jobbers throughout the	
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United States and certain foreign countries. 2 When was the Danielson Company founded? 3 Α. 1940's. 4 Who founded the Danielson Company? 5 There is a little argument whether my mother or A. 6 dad did, but basically my mother and dad did. 7 Have there been any changes of the name of the 8 company? 9 One of the primary words in the Danielson Α. 10 Company has always by Danielson. But, yes -- let's see. I think originally they called it Danielson Fly Company. 11 12 And after that time it might have been Danielson Fishing 13 Tackle Company. And then I know in the early 70's when we 14 incorporated, it was incorporated under the name Danielson 15 Northwest Company. And then finally it was a couple of 16 years ago it must have switched to the Danielson Company. 17 What was the date of incorporation of the Q. 18 Danielson Company? 19 The original incorporation, I'm going to say to 20 the best of my knowledge, 1972 approximately. 21 What changes, if any, have there been in the 22 nature of the Danielson Company's business activities? 23 Has it always been in the fishing tackle field? 24 Oh, Danielson Company as you know it, yes, has 25 always been in the fishing tackle business.

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Q. What is manufactured here?

percent manufactured here.

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A. There are certain fishing tackle items that we

but surely they started to become more and more of an

say 95 percent of what we do today is imported versus 5

importer and less and less of a manufacturer. And I would

1 make here because it's cheaper to make them in the United 2 States. That it is not a big deal, lead products and 3 things like that. 4 Q. Do you have any idea of the relative proportion 5 of the fishing tackle that's sold vis-a-vis the camping . 6 equipment company? 7 Percent average, our company? 8 Q. Yes. 9 I don't want to answer that. A. 10 MR. GRAYBEAL: Is this particularly relevant? 11 MR. TAYLOR: I wanted to get an idea of how large the fishing tackle aspect of the business was. 12 13 It's larger than camping, I'll tell you that Α. 14 much. 15 MR. TAYLOR: That's fine. Let's go off the 16 record for a moment so I can take some pictures. 17 (Pause in proceedings) 18 (Exhibit Nos. 5, 6, 7, marked for 19 identification) 20 (By Mr. Taylor) All right, we're back on the 21 record. 22 Mr. Danielson, I show you the Exhibit that has 23 been marked for identification as Exhibit No. 5, and ask 24 you to identify that document: 25 Well, it's a Danielson Gold Eagle rod label;

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gle being a series. It's an E G 702 S P of this lar label. And it's a rod that's made in Korea a spin fishing rod; it's seven foot, two piece.

I show you now the document that has been for identification as Exhibit No 6 and ask you -
MR. TAYLOR: Off the record.

(Pause in proceedings)

MR. TAYLOR: Let's go back on the record.

- . (By Mr. Taylor) Would you continue with your ication.
- . The next label you have handed me is Exhibit 6 s a Silver Eagle rod label. And the stock number rod is 551 SLBC. And that's a five and-a-half ne piece, bait casting rod.
- . And now I show you the document which has been for identification as Exhibit No. 7, and ask you to y that document.
- . I have been handed a Danielson Brown Eagle

 This is an MSM850C, which is an eight and-a-half
 sting rod.

MR. TAYLOR: Thank you. Would you please mark or identification as Exhibits 2, 3, and 4.

(Exhibit Nos. 2, 3, 4, marked for ication)

. (By Mr. Taylor) Mr. Danielson, I now show you

STEVEN B. DANIELSON 12

ification as Exhibit

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Or Eagle in any combination that we have discussed...

- We go back in the '70's when we were selling some customers with the name Silver Eagle rods. I think 1974, in my memory, is one of the dates.
- Would you describe the different types of 0. fishing rods on which Danielson has used various combinations with the word Eagle?
- Α. I think it would be simpler to say that the Danielson Company has always sold fishing rods in a series using a color with the name Eagle. For example, Silver Eagle is probably one of the oldest marks that we have. And there can be many different types of fishing rods associated with the name Silver Eagle.

Typically, when we denote a color and then the name Eagle of the rod's series, that includes rods that would be of various different lengths and various different actions, various different styles, all made of the same type of materials with basically the same cosmetics.

- Are there any other Eagle series of rods? Q.
- Α. We use Silver Eagle. We use Gold Eagle. We use Brown Eagle, Grey Eagle, Black Eagle. That's all I can think of right now.

- Q. Are the words Black Eagle and Grey Eagle also used on rods or on hang tags attached to rods?
- A. Well, I would say for the last three years on rods, other than telescopic rods, we have for the last three years have used hang tags, yes. Prior to that fact, no, we didn't use hang tags.
- Q. Did the words Black Eagle or Grey Eagle appear on the rods?
 - A. Yes.,
 - Q. Themselves?
- A. Yes. The series names have always appeared on the rods.
- Q. Could you give me a rough idea of the dates of introduction of each of these series, identifying each by the combination of Eagle?
- A. Well, without looking at my notes, I think in the early '70's or I know in the early '70's we were selling a company by the name of Pay n Pak rods under the name Silver Eagle. I think the first time that a series of rods appeared in our catalogue specially mentioned as Silver Eagle, Black Eagle, whatever, was our 1982/83 catalogue, which meant that we were buying those rods probably, typically, because of dates, in 1981 or prior to that.

Silver Eagle, specifically, though, I mean we

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- all been used on rods also in the late '70's?
- Yes. Silver Eagle being the first used, probably in the mid or early '70's.
- When were rods introduced under the mark Grey Eagle?
- I would say, without looking back in our catalogues, maybe four years ago.
- Has there been any period when any of these combinations with the words Eagle was not used since they were first used?
- No. What's happened is that since the early Α. '70's we have added to the series. In other words, the rods have grown in the number of rods, number of units per style have grown. Fishing rods, like cars, the technology and things change a lot. For example, Gold Eagle rods 15 years ago might not have been the same rod it is today. It might not have been made out of the same materials, definitely was not.
- And are each of these Eagle marks currently being used by the Danielson Company?
 - The only name we aren't using this year is

1 used any of these Eagle marks? 2 Yes. We have in the past combined the rods up 3 in fishing reels. And the reels have been associated with 4 the name Silver Eagle or Gold Eagle or whatever. 5 Approximately what year was that done? 6 I have to go back and think for a second. In 7 1971 or '72, we were using the name Match which was a 8 brand identification on rods and reels. And what grew out 9 of that was a combination of rod/reel combos for people 10 that were sold under the name Silver Eagle or different 11 names like that, probably in the early '70's, mid '70's. 12 What I'm saying is that we weren't cataloguing 13 the reels probably after 1976, okay. 14 I understand. Q. 15 They were available special order type of Α. 16 thing. 17 How was the term Silver Eagle used in these 18 combination of rods and reel packages? 19 Silver Eagle rod/reel combos. 20 Q. Was it used on the packaging? 21 Α. Sure. 22 For both the rods and the reels? Q. 23 The reels were not sold separately from Α. 24 the rods though, they were sold as combinations. 25 Would you describe how the products in Q.

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connection with which the Danielson Company has used the various combinations with the words Eagle reached the ultimate consumer?

- A. Traditionally, it sold through a wholesale jobber that then sells to the retailer that the consumer then buys from.
- Q. Could you give me an approximate idea of how many sales people the Danielson Company has?
 - A. Outside sales people?
 - O. Yes.

MR. GRAYBEAL: Could you clarify your question in terms of whether you are asking for employees of the Danielson Company or are you asking for distributors, what are you asking for?

MR. TAYLOR: Let me ask first for employees.

- Q. (By Mr. Taylor) How many employed sales people does the Danielson Company have?
- A. In other words, employed by commission basis or what do you consider an employed salesman? I don't know.
- Q. Well, let's begin with those who are not on a commission basis but on salary.
 - A. Then we have none.
- Q. About how many sales people do you have on a commission basis?
 - A. 45 maybe. It's a guess. But that's individual

1 bodies, okay. Sales groups represent our company and, vou 2 know, these other companies. 3 Q. I understand. 4 MR. GRAYBEAL: I'm still not clear on whether 5 his answer involves employees in the sense of people 6 employed by the Danielson Company or whether these are 7 distributors that he is talking about. 8 THE WITNESS: Do you want me to answer that? 9 MR. GRAYBEAL: If you want to ask him that, I 10 think it would help. 11 (By Mr. Taylor) Yes. If you would explain 12 further, that would be helpful. 13 A. A distributor is someone that we sell to. 14 that person is sold to by a sales representative that 15 represents the Danielson Company products, of which I 16 think there are maybe 45 of those people in the United 17 States. 18 MR. GRAYBEAL: All right. 19 MR. TAYLOR: Thank you. 20 (By Mr. Taylor) About how many distributors Q. 21 are there? 22 A. Hundreds. 23 Are there any particular states in which they Q. 24 are located or are they essentially nationwide? 25 There are wholesale distributors in every state Α.

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1 in the United States. 2 Which sell Danielson Company products? 3 F. . Yes. 4 Do you sell directly to mass merchandisers or 5 mail order houses? 6 We sell some. Α. Could you identify some of the larger mass 8 merchandisers to which you you sell? 9 Oh, I think I don't want to divulge our 10 customers, if you don't mind. 11 I understand. Have there been any changes in 12 the geographic extent of sales since the Danielson Company 13 first began using combinations with the word Eagle in 14 connection with the sale of its products? 15 I would say since 1971 when I went to work for 16 the Danielson Company, it's grown a lot. We had very few 17 national customers. By national, I mean customers in New 18 York City, for example. Now, we have customers all over 19 the United States. So, yes, it's grown acrossed the 20 United States and into other countries since that time. 21 Are there any particular regions of the country 22 where sales are particularly strong? 23 I think, again, I would prefer not to answer 24 that guestion. -25 MR. TAYLOR: I would like to have these

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1 documents marked for identification as Exhibits 8, 9, and 2 10 and 11. 3 (Exhibit Nos. 8, 9, 10, 11, marked for 4 identification) 5 MR. TAYLOR: We're back on the record. 6 Q. (By Mr. Taylor) Mr. Danielson, could you give 7 me an approximation of the current volume of sales by the 8 Danielson Company of it's products, very approximate? 9 MR. GRAYBEAL: Are you concerned about all it's 10 line of products or are you just concerned about products 11 that bear trade marks with the term Eagle in the mark? 12 mean, it seems to me that you're not particularly 13 concerned about --14 MR. TAYLOR: I'm really concerned about both. 15 MR. GRAYBEAL: -- tent stakes and things like 16 that, are you? 17 MR. TAYLOR: I'm concerned really about both 18 for the reason that we want to establish that this is a 19 large company with large exposure. 20 THE WITNESS: Why don't you phrase the guestion 21 so I can answer it then. 22 Q. (By Mr. Taylor) Could you give me a very rough-23 idea of the amount of sales --24 A. No. 25 Q. -- of the Danielson Company products? Is it in

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1 the millions? Α. Yes. Would you say that the sales of rods, fishing 3 rods, under various combinations with the word Eagle, 4 represented a significant portion of that total amount? 5 6 MR. GROSETH: I would object to the term 7 significant. I don't know what that means. It's awful 8 vague. 9 (By Mr. Taylor) Are the sales of rods 10 important --11 Α. Yes. 12 -- to the Danielson Company? 13 Yes. Α. 14 Would you tell me the approximate retail price Ο. of a typical Danielson Company fishing rod? 15 16 Retail, the rods vary in price from probably as Α. 17 inexpense of a child's rod, of an ice fishing rod, of 18 \$2.99 up to \$39 or \$49.95, somewhere in that range. They 19 all fall somewhere between there. 20 Are there any marks, trademarks, besides 21 various combinations with the word Eagle that are used on 22 fishing rods sold by the Danielson Company? 23 Other than the name the Danielson Company Α. or our logo, we have no trademark. We have no trademarks 25 on the rods. As far as the same Silver Eagle or Gold

1 Eagle, they are not registered trademark names, are they 2 John? 3 MR. GRAYBEAL: He asked whether they are used, 4 if I understand the guestion. If I understood the 5 question, it was whether you have marks other than your 6 Eagle marks that are used on your rods? 7 MR. TAYLOR: That is correct. 8 And the answer to that would be, yes, we do 9 have other marks on the rods. 10 (By Mr. Taylor) And those other marks are Ο. 11 what? 12 The name of the Danielson Company appears on Α. 13 the rods. 14 And you mentioned the Danielson Company logo, Ο. 15 what is the logo? 16 We have used some different ones and currently 17 have trademarked the name DANCO. 18 What is the significance of the word DANCO? Is Q. 19 that an abbreviation of the Danielson Company? 20 Correct. Α. 21 And DANCO is still being used as a trademark. Q. 22 Is it used on the fishing rods themselves? 23 It does not appear on our current fishing rods, Α. 24 no. 25 When was it last used on the fishing rods? Q.

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A. Probably three to four years ago.

- Q. Mr. Danielson, I now show you the document that has been marked for identification as Exhibit No. 8, and ask if you would identify that document.
- A. Yes. This is an order that was placed in October 30, 1981 to a company named Silver Star Company in Pusan, Korea. And it was an order for 652-SP Silver Eagle spinning rods; and 702-SP two piece, seven foot, Silver Eagle spinning rods. It was backed up by a purchase of a purchase order from Pay n Pak company, order number 098 P 962638 for delivery February 1, 19 -- I guess that would be 1982, for 650 total rods.

And there is also a proforma invoice from Silver Star Company dated December 1981. And that's when it was signed. It was receipted November 7, 1981.

- Q. Thank you, very much. I now show you the document which has been marked for identification as Exhibit No. 9, and ask if you would identify that document.
- A. Yes. This is a purchase order from Pay n Pak written to the Danielson Company order number 098 P 108011. That was an "at once ship order" dated May 5, 1982 for a total of 90 Silver Eagle spinning rods.
 - Q. Thank you. Mr. Danielson, I now hand you the document which has been marked for identification as

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A. This is an invoice from our company dated
February 1, 1982 in reference to a purchase order
098P962638. And this is for 650 each Silver Eagle fishing
rods.

- Q. Is there an attachment to that document?
- A. There is a bill of lading attached which is our shipper's number 8834 for 13 cases of hardware, NOI 325 pounds, which is from Falcon Freight Company. And it's signed off as being received by Falcon for shipping 13 cases of 650 each Silver Eagle fishing rods.
- Q. I now show you the document which has been marked for identification as Exhibit No. 11, and ask you to identify that document.
- A. These are some documents from Japan Air Lines. It's their invoice number 131 37946635. It is dated -- what's the date on there? I don't have my glasses on. Oh, December 21, 1981. And it is in regards to 12 pieces of fiberglass fishing rods under the name of Silver Eagle which were sent to the Danielson Company by Silver Star Company. This appears to be a carbon copy of the same thing. And there is an informal Customs entry number 23044697 declaring the value of the rods at \$45.60. That duty was paid of \$6.02. This was dated 1-5-82. The date of importation was 12-22-81.

1 MR. TAYLOR: Thank you. I now offer into 2 evidence Exhibits & through 11. Please mark these for 3 identification as Exhibits --4 MR. GRAYBEAL: 12 through 16? 5 MR. TAYLOR: -- 12 through 16. 6 MR. GRAYBEAL: These catalogues that are 7 produced on behalf of the witness are from a company 8 library and I have assured the source that I will get them 9 back. 10 THE WITNESS: These are leaving here? 11 MR. GRAYBEAL: That's my point, they are not. 12 THE WITNESS: No. 13 MR. GRAYBEAL: May we perhaps make copies on 14 the spot of whatever pages you would like out of them? 15 MR. TAYLOR: Yes. 16 MR. GRAYBEAL: Or make some arrangement so that 17 they can be retained here. 18 MR. TAYLOR: Yes, I understand that. 19 MR. GRAYBEAL: Excuse me, again. The last one 20 is an extra copy and you can use that as an original, but 21 the others are library copies that I have been asked not 22 to lose. 23 MR. TAYLOR: If you will proceed with the 24 marking. 25 (Exhibit Nos. 12, 13, 14, 15, 16, marked for

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identification)

Q. (By Mr. Taylor) We're back on the record. Mr Danielson, handing you now a document which has been marked for identification as Exhibit No. 12, and I would ask you to identify that document.

A. This is the Danielson Company's 1982/83 catalogue. There is a cover page saying the Danielson Company DANCO products. There is a second page which is a signature page by my father and myself and listing of representative companies' names. There is a table of contents page. Then there is a page under the name Danielson Company with a listing of spinning type rods which — do you want me to go through all the stock numbers?

- Q. No. If you would just state the name and description column under spinning rods.
- A. Okay. There is a five and-a-half foot Black
 Eagle spinning rod; there is a five and-a-half foot Silver
 Eagle spinning rod; there is a six and-a-half foot Black
 Eagle spinning rod; there is a six and-a-half foot Silver
 Eagle spinning rod; there is a seven foot Black Eagle
 spinning rod; there is a seven foot Silver Eagle spinning
 rod. There is the mention of the word Black Eagle rods.
 There is the mention of the word Silver Eagle rods.

Under bait casting rods there are two numbers;

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one for a six foot bait cast Black Eagle rod; one for a six foot bait cast Silver Eagle rods.

Under rod bait casting; there is a listing for a five foot one piece Black Eagle rod; a five foot one piece Silver Eagle rod; and there is also another mention of Black Eagle series rods and Silver Eagle series rods.

- Q. Perhaps we could move this along a little faster if would you would just read the heading.
 - A. Fine.
- Q. And just the different Eagle combination marks that appear under that heading.
- A. There is a listing on the next page called rod telescopic spinning which has a Silver Eagle rod; there is one saying rod Salmon casting saying Silver Eagle; there is one saying rod Salmon spinning Silver Eagle; there is one called rod telescopic spinning called Silver Eagle.

Turning the page, there is one called rod pack called Silver Eagle: rod telescopic combination called Silver Eagle: fly rod Black Eagle and Silver Eagle.

- Q. Thank you. Mr. Danielson, I now hand you the document which has been marked for identification as Exhibit No. 13, and would ask you to identify that document.
- A. This is is our 1983/84 catalogue saying the Danielson Company. The next page is a table of contents

page. The next page under rods spinning is Black Eagle, 1 Silver Eagle, Black Eagle, Silver Eagle, Black Eagle, 2 Silver Eagle, Brown Eagle, Black Eagle, Silver Eagle, 3 Black Eagle, Silver Eagle. 4 Under rods bait casting; Brown Eagle, Black 5 6 Eagle, Silver Eagle. Under rod bait casting; the Black Eagle, Silver 7 8 Eagle. On the next page; rod telescopic Silver Eagle; 9 rod pack Silver Eagle; rod telescopic combination Silver 10 Eagle: rod telescopic Silver Eagle. 11 Excuse me, Brewster, to the MR. GROSETH: 12 extent he is simply reading the document, the document 13 speaks for itself. If you want to characterize what it is 14 or just to identify it. 15 MR. TAYLOR: Perhaps he could simply state what 16 separate marks appear on each page and leave it at that, 17 instead of reading each one that is listed. 18 Okay. Simplify it even more? 19 (By Mr. Taylor) Yes. 20 Thank you. On page three there is the mention 21 of the name Silver Eagle, for the different styles of 22 23 rods. On page four there is a listing of Gold Eagle 24 grahpite rods. There is a listing for Gold Eagle graphite 25

rods for casting rods. There is a listing for bait casting rods and fly rods under Gold Eagle.

On page five there is a listing under rods for Silver Eagle; and under fly rods for Black Eagle and Silver Eagle.

- Q. Thank you. I now hand you the document which has been marked for identification as Exhibit No. 14, and ask you to identify that document.
- A. This is our catalogue number 56 for the 1985/86 season, the Danielson cover page; table of contents page.

Page two is a listing under rods spinning which includes Silver Eagle rods, Gold Eagle rods, Brown Eagle rods, Black Eagle rods. And then under rod bait casting there are Silver Eagle rods, Gold Eagle rods, Brown Eagle rods. Under rod fly there are Black Eagle, Silver Eagle, and Gold Eagle.

On page three there are rods telescopics listed under Silver Eagle; pack rods listed under Silver Eagle and Gold Eagle; telescopic rods listed under Silver Eagle; telescopic rods listed under Silver Eagle.

On page four under the word rods there is Gold Eagle, Brown Eagle. That's it.

Q. Thank you. We have just two more of these. I now hand you the document which has been marked for identification as exhibit No. 15.

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A. This is catalogue number 57 from the Danielson Company. There is a table of contents page.

Page two is a rods page, with references to telescopic rods under the name Silver Eagle and Gold Eagle; telescopic spin fly combo rods Silver Eagle and Gold Eagle; bait casting rods under the name Silver Eagle, Gold Eagle and Grey Eagle.

Page three is rods spinning. There are Silver Eagle rods, Gold Eagle, Grey Eagle, Brown Eagle. Under rods casting, mooching, there are Gold Eagle, Silver Eagle Brown Eagle.

Page four under rods fly there are Gold Eagle, and Silver Eagle rods. Under rods trolling, there are Brown Eagle rods. Under rods salt water live bait, there are Brown Eagle rods.

- Q. Thank you. When did this catalogue number 57 first come out?
 - A. Let me look. That would have been 1986, '87.
 - Q. Or '86?

MR. GRAYBEAL: Recalling that in another context, it does have a copyright notice. And as I recall, it's copyright 1986 for that catalogue. I'm looking at what's going up as Exhibit 16. And it has a copyright notice of 1987. So I believe Exhibit 15 is 1986.

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Page four is a page titled Danielson Gold Eagle. And there are a series of line art drawings of fishing rods including spinning rods and Steelhead rods.

Page five is a continuation of line drawings under the word Danielson Company. There are also casting Steelhead rods, mooching rods, fly rods and spinning rods.

Page six there is a notation Silver Eagle. There are spinning rods and spinning rods heavy.

Page seven is a continuation of page six line drawings under the name Silver Eagle, which are casting rods, fly rods, spin rods and one piece rods.

Page eight under the name Danielson there are Grey Eagle rods, spin casting rods, spinning rods, pack rods, the word Gold Eagle, the word Silver Eagle and ice rods.

And on page nine is listed under telescopic 1 rods and in the fine print talks about Silver Eagle, Gold 2 Eagle rods, spin fly combo rods, spinning rods, deluxe 3 spinning, spin casting, and spinning rods. 4 You didn't want this page or this one? 5 6 Well, go ahead with those two pages. Q. MR. GRAYBEAL: This entire catalogue will be in 7 8 evidence if you want it to. MR. TAYLOR: I think we have enough on this. 9 (By Mr. Taylor) Are there any catalogues that 10 ٥. were distributed subsequent to this catalogue number 58? 11 No: that!s our most recent catalogue. 12 13 Thank you. I think the record should show, MR. GRAYBEAL: 14 and it may not be quite a apparent from the testimony, 15 that Exhibits 12 through 15 are simply copies of small 16 portions of catalogues; whereas the actual catalogues 17 involve quite a few more pages, say 50 pages. 18 MR. TAYLOR: Yes. This was stipulated to in 19 the beginning that we would use copies of a few selected 20 pages from the catalogues rather than copy it all. 21 MR. GRAYBEAL: I don't recall whether that was 22 23 on the record. MR. TAYLOR: It is on the record. 24 (By Mr. Taylor) Could you give me a very rough 25

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approximation of how many copies of your most recent catalogue would have been distributed?

- A. Yes. I think the numbers were between 12 and 14,000 catalogues, is the figure that sticks in my mind.
- Q. Would you describe in general terms the classes of purchasers or potential purchasers to whom these catalogues are distributed. By classes, I mean for example wholesalers.
- A. Primarily, catalogues are distributed to wholesale jobbers, some retail stores, that's it, primarily. They are not meant for consumer use.
- Q. Could you describe in general terms the geographic distribution of these catalogues, do they go out acrossed the country?
- A. Yes. They are distributed acrossed the United States and to the other countries where we sell our products.

MR. TAYLOR: I now offer into evidence Exhibits 12 through 16.

MR. GROSETH: For the record, to make it abundantly clear since I'm not so sure it was on the record, Exhibits 12 through 15 are photo copies of portions of catalogues of the Danielson Company of which we have copied the cover sheet and table of contents and selected other pages for the convenience of the Danielson

Company and the ability of the Danielson Company to maintain the originals in their files.

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I have no objection to the these Exhibits with the understanding that additional pages of such catalogues would be admitted or stipulated into the record if deemed desirable at a later date.

MR. TAYLOR: Yes. We would certainly agree to that.

Would you mark for identification these documents, that is Exhibit 17 through 19.

(Exhibit Nos. 17, 18, 19, marked for identification)

Q. (By Mr. Taylor) We're back on the record.

Mr. Danielson, I would like to show you now the document which has been marked for identification as Exhibit No. 17, and ask you whether you recognize that document, and if so, if would you identify it.

A. Yes. This was a letter written to the Danielson Company, Guss Danielson, by Sheridan, Ross & McIntosh from Denver, Colorado dated March 1, 1984 referencing infringement of Wright & McGill Eagle mark, file number 1162 - 35.

Do you want me to read the letter?

Q. No, that's fine. Prior to receipt of this document that has been marked for identification as

STEVEN B. DANIELSON

regarding the Danielson marks Black Eagle, Silver Eagle,

Brown Eagle, Gold Eagle, which is a copy of the letter we had previously talked about.

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Also included in that packet is a page with the name Fenwick on it, which I assume is a Fenwick catalogue which shows pictures of spinning rods, the name Eagle grahpite casting rods, Black casting rods, Iron Hawk Flippin Stik.

Here's a picture of an Eagle, tradition of

American craftsmanship rods and accessories 1983; which

looks like it's from a Fenwick catalogue showing Eagle

grahpite rods. There is an Eagle grahpite fly rod; Eagle

graphite spinning rods; Eagle grahpite Steelhead rods;

casting rods; popping rods; Flippin Stik.

There is a picture from a Luhr Jensen line art sheet showing Silver Eagle flashers with the name Luhr Jensen, their logo.

- Q. Is there a design appearing on that?
- A. There is a design of an Eagle picking up a fish with the letter L and letter J. The picture is contained with the Eagle dropping down to pick up the fish and underneath that it says Lurh Jensen. That's sheet number 801.

In 1982 there is an Outdoor Sports catalogue showing new Eagle grahpite rods by Fenwick.

There is a 1982/83 Danielson catalogue with a

page showing Silver Eagle and Black Eagle rods.

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There is another page showing Silver Eagle rods, Black Eagle, Silver Eagle rods.

Then there is a page from the United States

Patent Trademark Office, registration number 1,245,488

registered July 12, 1983 with the word Fenwick with some

sort of, I don't know, rod or arrow with an Eagle sitting

on it with the words Fenwick written through it. There is

a principal registration mark Golden Eagle.

Then there is an advertisement dated April 14, 1974 from Pay n Pak stores with the name our own Silver Eagle spin or fly rods, \$7.88 each. There is an Eagle Claw spinning reel. There is a rod and reel combo. That appears to be the only rod and reel items on this particular ad page.

There are some other terminal fishing type items: Mepps, Danco, Mike's, Zak's, Zebco and then some generic products which are unnamed.

- Q. Going back to that Golden Eagle registration, who is identified as the owner of that registration?
- A. Berkley and Company, an Iowa Corporation in Spirit Lake. First used September 15, 1957, in commerce September 15, 1957.
- Q. What does the registration state that the mark is used on?

1982. This is a Pay n Pak advertisement. It looks like it's one of the local newspapers. There is a DANCO symbol with a spin rod and reel Silver mentioned. It looks like it's a Ryobi reel on a Danielson spinning rod. That appears to be the only fishing tackle items that I can see here.

MR. TAYLOR: Thank you. Now I now offer into evidence Exhibits 12 through 19.

MR. GROSETH: With respect to Exhibit 19, I have no objections to the letter; but as to the enclosures, I object generally to lack of personal knowledge and lack of foundation with respect to the authenticity of what is contained in those Exhibits. I have no objection to the fact that they were actually exhibits to the letter.

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Q. (By Mr. Taylor) Do you recognize the letter and the attachment?

A. Yes. The ad copy information and the catalogue pages were a result of John Graybeal's trademark search as I understood that. In other words, when we received the letter from Wright & McGill, we sent that information to John Graybeal and asked him to respond. He did, as I understand it, a patent or in other words a trademark search. And we went back into our files and found in those days the oldest files that we could find in relation

to the words Silver Eagle, Black Eagle, whatever.

And those newspaper ad copies were sent to us by Larry Elliott from Pay n Pak because for some quirky reason he used to keep a file of those things. So we know that they were authentic ads that the Danielson Company paid for to sell that merchandise in the papers on those days. And, of course, we have invoices to back up that if they are still in John's files, if we haven't thrown them away yet, to back up the purchases of those rods.

- Q. And you were personally involved in gathering these documents?
 - A. Yes.

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Q. For Mr. Graybeal?

MR. GRAYBEAL: I would like to state for the record that your Exhibit 19 there is from my files. The original was sent to the witness and has been produced. You have may have had my file copy of the Exhibit rather than what was actually sent to the witness. And with regard to it, I would like to point out that since it is my file copy, it has a phone number on the front on the first page which was put there by me recently. It was not on the letter as sent to the witness.

As I say, you have that letter. If you want to make the Exhibit slightly more accurate, you might want to substitute the letter that actually went to the client

rather than my file copy.

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MR. TAYLOR: We have stipulated to the use of copies. This particular copy was selected because it had all the attachments including the certificate of receipt and so forth.

MR. GRAYBEAL: That's fine. I wanted to clarify the phone number that's there is somewhat spurious to the time of the letter.

MR. TAYLOR: Thank you.

- Q. (By Mr. Taylor) Subsequent to April 5, 1984, what if any communication, oral or written, was to your knowledge made to the Danielson Company by Wright & McGill Company regarding use of the word Eagle in any combination?
- A. I don't remember. Let's see, I do too. Don Hogan came to our office in 1982 -- would have been either late 1984 early 1985 to speak to us about buying our company. And at that point in time, you know, we talked in generalities about companies and products and things. I don't specifically remember talking about Silver Eagle or Gold Eagle rods that I can remember. He was merely interested in finding out if we were for sale.
 - Q. Would you identify Don Hogan, please.
- A. He, at that time, was the vice president of the Wright & McGill Company. Subsequently, he guit, as I

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MICHAEL WEEKLEY, COURT REPORTER

understand it. Don quit working for Wright & McGill and went over to another job and now is back functioning as some sort of vice president or whatever of Wright & McGill Company.

- Q. That is the last time to your knowledge that the subject of the Danielson Company's use of Eagle in any combination came up?
- A. Yes. And like I say at that point in time, I don't know that we ever specifically mentioned, you know, Gold Eagle, Silver Eagle. He was merely talking about whether or not we would be interested in selling the company.
- Q. Thank you. This Exhibit No. 19 shows advertising dating back to the early '70's?
 - A. Yes.
- Q. Has there been any period when a combination -some combination with the words Eagle has not been used in
 connection with advertising fishing rods by the Danielson
 Company since the early '70's?
- A. Sometimes our rods are advertised as Danielson rods. Sometimes they are advertised as DANCO rods. Sometimes they are advertised as Gold Eagle, Silver Eagle by Danielson Company. There are many combinations of ways in which those rods are advertised. We don't necessarily have control over the retailer, the copy that's placed in

the newspaper. However, we will not pay for an ad that does not mention our name.

- Q. Is there any other type of product in connection with which the Danielson Company has advertised under the word Eagle in any combination?
- A. Not to the best of my knowledge, no. It's primarily been on rods and some reels in the past.
- O. Could you briefly describe the types of publications in which Danielson Company advertisements under combinations with the world Eagle have appeared?
- A. There have been TV ads, there have been radio ads, there have been certainly newspapers, trade magazines, you know, close out buyers I suppose could advertise things like that, trade journals. But I would say 90 percent of the advertising as far as units is done through newspaper advertising.
- Q. What if any trade shows has the Danielson Company had a booth or display?
- A. We have booths at trade shows around the United States all year long and every part of the United States.
- Q. Could you identify some of the larger trade shows that you go to?
- A. Well, the largest trade show in the United
 States typically is the AFTMA show which is the American
 Fishing and Tackle Manufacturers Association Show which

occurs every year in either July or August in different cities around the United States. This year it will be in Las Vegas. That is the national show where most national fishing tackle companies in the United States display their merchandise every year.

From there, there are many, many regional shows in every regional area in the United States, which not only are consumer shows but merchandise is shown to wholesalers and distribution companies where, you know, retail dealers would come in. And then of course point of reference advertising often times occurs in the stores or sometimes the salesmen put clinics on at individual retail stores.

- Q. About how many trade shows altogether a year does the Danielson Company attend?
 - A. That Danielson Company direct employees go to?
 - Q. Have a booth or display at.
- A. I don't have an answer for that, no. There are many of them. It would be not be unusual for one representative to maybe go to 20 different shows or 30 or 40 different shows a year. It's really hard to guess.
 - Q. Do you do shows yourself?
 - A. I go to some.
- Q. At these shows, would the Danielson Company display rods under any of it's Eagle marks?

Thank you, very much.

haven't already offered these last Exhibits 17 through

MR. TAYLOR:

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MR. GROSETH: Yes, you have. 1 MR. TAYLOR: -- I would do so now. 2 completed my deposition. If you would like to cross 3 4 examine: MR. GROSETH: Can we take a short break? 5 MR. GRAYBEAL: I certainly hope so. 6 (Pause in proceedings) 7 EXAMINATION 8 BY MR. GROSETH: . 9 Mr. Danielson, I have just got a few 10 11 questions. Early in your testimony, you identified rods 12 and some reels as products sold by the Danielson Company 13 in connection with marks containing the world Eagle plus a 14 color designation; is that right? 15 16 Α. Yes. Just so I'm clear at least, are there any other 17 products sold by the Danielson Company using the mark 18 Eagle with a color? 19 Not currently, no. 20 Have there been some in the past? 21 Q. To the best of my knowledge, no. 22 Has the Danielson Company ever sold any product 23 Q. at all under the mark Eagle without the color designation? 24 No. 25 Α.

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Has the Danielson Company ever sold any products in connection with the design of an Eagle?

Not to my knowledge, no.

Referring to Danielson Exhibits 5, 6, 7, which I understand are hang tags, as well as the actual fishing rods, Danielson Exhibits 2, 3, 4, does the words the Danielson Company appear in connection with the marks Eagle plus color designation?

On that example, there is a name Danielson in somewhat close proximity to the color designation and then the name Eagle, yes, in every single example.

Is that generally how the Danielson Company Q. uses its Eagle plus color designation marks?

Well, primarily on the rods, and that's the primary thing we're referring to here, is normally we sell the rods as a series, okay. And the rods are normally sold as a series of Gold Eagle rods, Silver Eagle rods or Brown Eagle rods. We identify that as a name we use. other thing that happens on the more modern rods, the ones within the last couple of years, is we do not have a logo, so to speak. The logo DANCO does not appear on those rods. And the name the Danielson Company is in very small print someplace under the serial number or the stock numbers of the rods in every case. But the primary words we talk about is Silver Eagle, Gold Eagle, Brown Eagle,

whatever.

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So at least I'm understanding what you're Q. talking about, when you refer to a DANCO logo, is that a logo like the one depicted in Danielson Exhibit No. 8 in the upper left hand corner?

Yes, this logo, that's correct. This logo has Α. gone through some changes. When I first went to work for my dad, the logo was a diamond with DFC in the middle of Then it became a logo with the words DANCO like you see it on this page. Then it became a diamond with the name DANCO that was a solid colored diamond that didn't have the lines in it. And most recently, other than on shipping export cartons and certain very few items, we don't use the name DANCO very often anymore.

Now, the trade refers to our company commonly That's one of ways that our company is known. as DANCO. And like I say, on some things the word DANCO still. appears. But on this most recent packaging which these three hang tags are an example of, you do not see the word DANCO. Danielson has become a logo in itself. We still however use the word DANCO and continue to have the name trademarked.

Q. When did you stop using the logo or a logo DANCO with a diamond design actually on the fishing rods or on the hang tags?

Does that answer your question?

or single piece rods that the hang tags we began to use.

- Q. Yes, I think so.
- A. Okay.

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- Q. I believe you testified earlier that the rods containing the Eagle plus color designation mark first appeared in your catalogues in the 1982/83 catalogue?
- A. I thought it was our 1981/82 catalogue. The thing you have to remember when we state that a catalogue is 1982, that is really for the following season. The AFTMA show being the thing that normally kicks off the following year occurs in July or August. So, for example, our next catalogue that we come out with which will be introduced at the AFTMA show this July will actually be our 1989/90 catalogue. We don't work on a calendar year.
- Q. Let's go back to Danielson Exhibit No. 8. You identified or could you refresh my recollection and could you identify that first page again.
 - A. Yes. This was a letter dated October 30, 1981

days at Pay n Pak. And the word Silver Eagle that's written in the middle of the page is my dad's handwriting. So I'm assuming that my dad was the one that probably received the order and he is also the one going back to the first P. O., that signed the P. O.

So I'm guessing the scenario that happened here was that we received this order from Pay n Pak on October 27th. For some reason my dad wrote Silver Eagle rods. Silver Eagle was the actual writing on the order sheet from Pay n Pak. Then we wrote a purchase order, the first page we referred to, which evidently somebody in our company just typed up Silver referring to those rods.

And under the writing of Silver, it says each rod must have the rod Silver Eagle along with the DANCO brand label, DANCO meaning our trademark. So if you saw these rods, there would have been a diamond with DANCO in the middle. Then there would have been Silver Eagle, probably a stock description number and the type of -- in other words, length of the rod and possibly the action and then underneath that the Danielson Company and then probably the country of origin either there or on the butt of the rod.

- Q. That you had printed on the rod?
- A. Yes. With Silver Eagle being the predominant thing on the rod; actually, not to dissimilar to the way

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the rods appear today. In many of our earlier rods, rather than than being screen printed as they are today, they were actual labels that were made, you know, stick labels.

- Okay. Now, I would like to refer to Danielson Q. Exhibit 16, which I believe you previously identified as the Danielson catalogue for 1987/88?
 - Correct.
- Referring to page 12, there is a table on page 0. 12. Can you briefly tell me what that table depicts?
- This table basically depicts the model Α. Yes. number, the features of the rods, the number of rods per carton, you know, case weights, case packs, the materials that the rods and the reels seats and the guides are made out of, and then also gives the name of which we refer to the different rods and the series. So, for example, series names would be Silver Eagle, Grey Eagle, Gold Eagle, Brown Eagle. And I guess that's all I can see right there. But it describes the type of handles, whether it's EBA or cork or whatever the particulars are on each individual rod.
 - The second column the heading --
 - Series type.
- --- series type. Some of those colums simply have a dash or a hyphen, what does that mean?

A. Then they don't fit into a series. For
example, there are some rods that we have that they are
just bastard rods from the standpoint of they are so
different where they don't really fit into a series. It's
such a special rod for such a special purpose, that we
don't refer to it as Silver Eagle or Gold Eagle. For
example, it's referred to as a mooching rod and the stock
number and size and then the Danielson Company.

- What marks would those rods be sold under? Q.
- Prior to about 1986, they would have had DANCO and a diamond, mooching rod, for example, then underneath that the Danielson Company after the stock number and size or action or whatever. I can show you one of those rods if you want to see one.
- That's okay. I just didn't understand the table.
 - Α. Okay.

MR. GROSETH: I have no further questions.

MR. TAYLOR: I have no redirect. deposition is concluded, I believe.

(Whereupon deposition ended at 3:35 p.m.)

(Whereupon there were 19 Exhibits)

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1	AFFIDAVIT
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4	STATE OF WASHINGTON)) ss.
5	COUNTY OF KING)
6	·
7	I have read my within deposition, and the same
8	is true and accurate, save and except for changes and/or
9	corrections, if any, as indicated by me on the CORRECTIONS
10	page hereof,
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13	STEVEN B. DANIELSON
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14 15	SUBSCRIBED AND SWORN TO before me thisday of
	SUBSCRIBED AND SWORN TO before me thisday of, 1989.
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CERTIFICATE

3 STATE OF WASHINGTON

4 COUNTY OF KING

I, the undersigned Notary Public in and for the State of Washington, do hereby certify:

SS.

That the annexed and foregoing deposition of each witness named herein was taken stenographically before me and reduced to typewriting under my direction;

I further certify that the deposition was submitted to each said witness for examination, reading and signature after the same was transcribed, unless indicated in the record that the parties and each witness waive the signing;

I further certify that all objections made at the time of said examination to my qualifications or the manner of taking the deposition, or to the conduct of any party, have been noted by me upon said deposition;

I further certify that I am not a relative or employee or attorney or counsel of any of the parties to said action, or a relative or employee of any such attorney or counsel, and that I am not financially interested in the said action or the outcome thereof;

I further certify that each witness before examination was by me duly sworn to testify the truth, the

STEVEN B. DANIELSON

whole truth and nothing but the truth;

I further certify that the deposition, as transcribed, is a full, true and correct transcript of the testimony, including questions and answers, and all objections, motions, and exceptions of counsel made and taken at the time of the foregoing examination:

I further certify that I am sealing the deposition in an envelope with the title of the above cause thereon, and marking "Deposition" with the name of each witness, and promptly delivering the same to the Clerk of the above-entitled Court.

MICHAEL WEEKLEY

Notary Public in and for the State of Washington, residing at Auburn.

Logo Packaging Art Date Catalog Art Date Name Logo Packaging Art Date Catalog Name Logo Packaging Art Date Packaging Art Date Catalog Art Date Art Date	Silver Eagle Name	1987 1987 1987 1987	same
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Danielson	Stock No.		770-C	800-SLC	800-SLSP	850-SLC	850-SLSP	852-SLFY		EG2570-X	EG551-BC	EG552-SP	EG652-SP	EG660	EG702-SP	EG800-C	EG800-SP	EG802-FY	EG850-C	EG850-SP
	Name		Silver Eagle T	Silver Eagle C	Silver Eagle SP	Silver Eagle C	Silver Eagle SP	Silver Eagle FY		Gold Eagle PK	Gold Eagle BC	Gold Eagle SP	Gold Eagle SP	Gold Eagle T	Gold Eagle SP	Gold Eagle MO	Gold Eagle SP	Gold Eagle FY	Gold Eagle MO	Gold Eagle SP
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602-DLBC	Grey Eagle BC	Danco		1987	same	Gray E	Gray Eagle Name	agle Name 1987		1987	1987	1987
652-DLSP	Grey Eagle	Danco		1987	same	Gray E	Gray Eagle Name	agle Name 1987		1987	1987	1987
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602-DLBC	Brown Eagle BC	Danco		1985			-		•			
652-DLSP	Brown Eagle SP	Danco		1985							•	•
MSCT-750	Brown Eagle TR	Danco		1985	SeaRunner	D _a	Danielson	nielson	nielson 1990			
MSM850-C	Brown Eagle C	Danco		1985	SeaRunner		Danielson	inielson	inielson 1990			
MSM850-SP	Brown Eagle SP	Danco		1985								
MSM900-C	Brown Eagle C	Danco		1985								
MSM900-DR	Brown Eagle C	Danco		1985						•		
MSM900-SP	Brown Eagle SP	Danco		1987			·.·					
PE700SP	Brown Eagle SW	Danco		1987					-			
PE6600HC	Brown Eagle SW	Danco		1987								
PE6500LC	Brown Eagle SW	Danco		1987								<u>.</u>
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BLACKHAWK ITEMS MARKET INTRODUCTION OF BIRD BASED LOGOS and/or NAMES

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GNF-XL	GNF-L	GNF-M	GNF-S		GKR-XI	GKR-L	GKR-M	GKR-S	GFNH-XL	GFNH-L	GFNH-M	GFNH-S	5505-L	5505-M	FBFL	FBFS	Stock Number	
GLOVE NEOPRENE SZ XL	GLOVE NEOPRENE SZ L	GLOVE NEOPRENE SZ M	GLOVE NEOPRENE SZ S		CI OVE I ATEX I AMINATED SZ YI	GLOVE LATEX LAMINATED SZ L	GLOVE LATEX LAMINATED SZ M	GLOVE LATEX LAMINATED SZ S	GLOVE FLC/NEO HALF-FINGER XL	GLOVE FLC/NEO HALF-FINGER L	GLOVE FLC/NEO HALF-FINGER M	GLOVE FLC/NEO HALF-FINGER S	GLOVES WOOL HALF-FINGER SZ LGE	GLOVES WOOL HALF-FINGER SZ MED	FLY BOX EVA FOAM-LARGE	FLY BOX EVA FOAM-SMALL	Description	INTRODUCED AS
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Stock Number	Description	Logo	Pkg.Art Cat.Art Date Date	Cat.Art Date	Description	Logo	Pkg.Art Cat.Art Date Date	Description
6717-S	VEST FISHING 28-PKT CANVAS S		04-2000	2000				
6717-M	VEST FISHING 28-PKT CANVAS M	75.				,		
6717-L	VEST FISHING 28-PKT CANVAS L	Blacklawk						
6717-XL	VEST FISHING 28-PKT CANVAS XL							
6717-XXL	VEST FISHING 28-PKT CANVAS XXL						_	
6717-XXXL	VEST FISHING 28-PKT CANVAS XXXL	`					,	
6715-S	VEST FISHING 5-PKT OUTH S		04-2000	2000			-	•
6715-M	VEST FISHING 5-PKT OUTH M	73.						
6715-L	VEST FISHING 5-PKT OUTH L	Black Hawk'				<u>u</u>	•	
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6713-S	VEST UTILITY 13-PKT SZ S		04-2000	2000		-		
6713-М	VEST UTILITY 13-PKT SZ M	P.						
6713-L	VEST UTILITY 13-PKT SZ L	Blac#lawir'			-			•
6713-XL	VEST UTILITY 13-PKT SZ XL							
6713-XXL	VEST UTILITY 13-PKT SZ XXL	<u></u>						
6713-XXXL	VEST UTILITY 13-PKT SZ XXXL					- N.J		
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6711R-S	VEST FISHING 16-PKT CLASSIC S		04-2000	2000				•
6711R-M	VEST FISHING 16-PKT CLASSIC M	7						

JH132CH JH132CHB	JH132CH		JH132B	JGMYW	JGMY	JGMWTML	JGMW	JGMSMP	JGMRW	JGMRCH	JGMPMP	JGMPLRB	JGMORCH	JGMNG	JGMMORF	JGMLMCH	JGMHPW	JGMGW	Stock Mulliper	Stock Warner	
JIG HEAD 1/32 OZ CHART/I IME	JIG HEAD 1/32 OZ CHART/BLACK	JIG HEAD 1/32 OZ CHARTREUSE	JIG HEAD 1/32 OZ BLACK	JIG MINI ELLOW/WHITE	JIG MINI ELLOW	JIG MINI WATERMELON SEED	JIG MINI WHITE	JIG MINI SMOKE PEPPER	JIG MINI RED/WHITE	JIG MINI RED/CHARTREUSE	JIG MINI PUMPKIN PEPPER	JIG MINI PLUM-RED&BLUE FLK	JIG MINI ORANGE/CHARTREUSE	JIG MINI LUMINOUS PEARL	JIG MINI MOTOR OIL-RED FLK	JIG MINI LIME/CHARTREUSE	JIG MINI HOT PINKWHITE	JIG MINI GREEN/WHITE	Description	INTRODUCED AS	
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JH132CHOR	JIG HEAD 1/32 OZ CHART/ORANGE		2000	2000									
JH132F0	JIG HEAD 1/32 OZ FLUOR ORANGE	15					٠						
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JH132FRB	JIG HEAD 1/32 OZ FL RED/BLACK												
JH132FT	JIG HEAD 1/32 OZ FIRETIGER					<u>. </u>							
JH132GL	JIG HEAD 1/32 OZ LUMINOUS					-							
JH132R	JIG HEAD 1/32 OZ RED					····		<u> </u>			• •	~	- ,
JH132W	JIG HEAD 1/32 OZ WHITE	·											
JH132WB	JIG HEAD 1/32 OZ WHITE/BLACK	_											
JH132WLM	JIG HEAD 1/32 OZ WHITE/LIME								•				
JH132WOR	JIG HEAD 1/32 OZ WHITE/ORANGE								·-	•		;	- ;
JH132WPK	JIG HEAD 1/32 OZ WHITE/PINK								-				
JH116B	JIG HEAD 1/16 OZ BLACK								···			<u></u>	
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ЈН116СНВ	JIG HEAD 1/16 OZ CHART/BLACK												., <u> </u>
ЈН116СНLМ	JIG HEAD 1/16 OZ CHART/LIME	•	-							-			
JH116CHOR	JIG HEAD 1/16 OZ CHART/ORANGE					· *							
JH116FO	JIG HEAD 1/16 OZ FLUOR ORANGE					-							
JH116FP	JIG HEAD 1/16 OZ FLUOR PINK						•.			* ,	•	1	•
JH116FRB	JIG HEAD 1/16 OZ FL RED/BLACK												<u></u> ,

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JH116FT	JIG HEAD 1/16 OZ FIRETIGER		2000 2000	8				·						
JH116GL	JIG HEAD 1/160Zz LUMINOUS	73.												
JH116R	JIG HEAD 1/16 OZ RED	Starch Hawk*												
JH116W	JIG HEAD 1/16 OZ WHITE													
JH116WB	JIG HEAD 1/16 OZ WHITE/BLACK		-											
JH116WLM	JIG HEAD 1/16OZz WHITE/LIME													
JH116WOR	JIG HEAD 1/16 OZ WHITE/ORANGE							,						
JH116WPK	JIG HEAD 1/16 OZ WHITE/PINK							-						***
JH18B	JIG HEAD 1/8 OZ BLACK													
ЈН18СН	JIG HEAD 1/8 OZ CHARTREUSE					 ,					•			
ЈН18СНВ	JIG HEAD 1/8 OZ CHART/BLACK								•	•				
JH18CHLM	JIG HEAD 1/8 OZ CHART/LIME			<u>-</u>										
JH18CHOR	JIG HEAD 1/8 OZ CHART/ORANGE													
JH18FO	JIG HEAD 1/8 OZ FLUOR ORANGE										٠			
JH18FP	JIG HEAD 1/8 OZ FLUOR PINK				•									
JH18FRB	JIG HEAD 1/8 OZ FL RED/BLACK													
JH18FT	JIG HEAD 1/8 OZ FIRETIGER					.÷								
JH18GL	JIG HEAD 1/8 OZ LUMINOUS	•				······································	,							
JH18R	JIG HEAD 1/8 OZ RED	•	· · · · · · · · · · · · · · · · · · ·			·				<u>ئ</u> ا .				
JH18W	JIG HEAD 1/8 OZ WHITE						,							

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Cat.Art Date Date	rt Description	Logo	Pkg.Art C	Cat.Art Date
JH18WB	JIG HEAD 1/8 OZ WHITE/BLACK	*	2000	2000							
JH18WLM	JIG HEAD 1/8 OZ WHITE/LIME	1									
JH18WOR	JIG HEAD 1/8 OZ WHITE/ORANGE	BlackHawir		,		•				·	
JH18WPK	JIG HEAD 1/8 OZ WHITE/PINK										
JH14B	JIG HEAD 1/4 OZ BLACK										
ЈН14СН	JIG HEAD 1/4 OZ CHARTREUSE										
ЈН14СНВ	JIG HEAD 1/4 OZ CHART/BLACK						•				
JH14CHLM	JIG HEAD 1/4 OZ CHART/LIME										,
JH14CHOR	JIG HEAD 1/4 OZ CHART/ORANGE										····
JH14FO	JIG HEAD 1/4 OZ FLUOR ORANGE								-		
JH14FP	JIG HEAD 1/4 OZ FLUOR PINK						-				
JH14FRB	JIG HEAD 1/4 OZ FL RED/BLACK										
JH14FT	JIG HEAD 1/4 OZ FIRETIGER									<i>-</i> *	
JH14GL	JIG HEAD 1/4 OZ LUMINOUS										
JH14R	JIG HEAD 1/4 OZ RED										
JH14W	JIG HEAD 1/4 OZ WHITE	<u> </u>									
JH14WB	JIG HEAD 1/4 OZ WHITE/BLACK	· · · · · · · · · · · · · · · · · · ·		-		•				-	
JH14WLM	JIG HEAD 1/4 OZ WHITE/LIME		-								
JH14WOR	JIG HEAD 1/4 OZ WHITE/ORANGE		. ,								
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JH38B	JIG HEAD 3/8 OZ BLACK		2000	2000			·				,	
ЈН38СН	JIG HEAD 3/8 OZ CHARTREUSE											
ЈН38СНВ	JIG HEAD 3/8 OZ CHART/BLACK	Blac#ławk*										
ЈН38СНСМ	JIG HEAD 3/8 OZ CHART/LIME											
JH38CHOR	JIG HEAD 3/8 OZ CHART/ORANGE					~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~						
ЈН38FO	JIG HEAD 3/8 OZ FLUOR ORANGE											
JH38FP	JIG HEAD 3/8:OZ FLUOR PINK	•			,		,					
JH38FRB	JIG HEAD 3/8 OZ FL RED/BLACK											
JH38FT	JIG HEAD 3/8 OZ FIRETIGER			_								,
JH38GL	JIG HEAD 3/8 OZ LUMINOUS	•						•				
JH38R	JIG HEAD 3/8 OZ RED											;
JH38W	JIG HEAD 3/8 OZ WHITE				٠							_
JH38WB	JIG HEAD 3/8 OZ WHITE/BLACK									•)———		
JH38WLM	JIG HEAD 3/8 OZ WHITE/LIME					• •						
JH38WOR	JIG HEAD 3/8 OZ WHITE/ORANGE				,							
JH38WPK	JIG HEAD 3/8 OZ WHITE/PINK											
					,-							
JHU132	JIG HEAD UNPAINTED 1/32 OZ 25 PC		2000	2000								
JHU116	JIG HEAD UNPAINTED 1/16 OZ 20 PC	2		······································		1	,	•				
JHU18	JIG HEAD UNPAINTED 1/8 OZ 17 PC									·		

	Description L JIG HEAD UNPAINTED 1/4 OZ 13 PC JIG HEAD UNPAINTED 3/8 OZ 10 PC JIG HEAD UNPAINTED 3/8 OZ 10 PC POPPERS FLY/BUG sz 10 BLK 2-pk POPPERS FLY/BUG sz 10 GRN 2-pk POPPERS FLY/BUG sz 10 RED 2-pk POPPERS FLY/BUG sz 10 RED 2-pk		Stock Number Description	JHU14 JIG HEAD UNPA	JHU38 JIG HEAD UNPA	PRFB10BLK POPPERS FLY/B	PRFB10CH POPPERS FLY/B	PRFB10GRN POPPERS FLY/B	PRFB10RED POPPERS FLY/B		PRFB10WHT POPPERS FLY/BUG sz 10 WHT 2-pk								. 7		
Logo			Pkg.Art Date	2000		2002							2002	2002	2002	2002	2002	2002	2002	2002	2002
ogo Pkg.Art Date 2000	Pkg.Art Date 2000		Cat.Art Date	2000		2002						 	2002	2002	2002	2002	2002	2002	2002	2002	2002
ogo Pkg.Art Date 2000	Pkg.Art Cat.Art Date Date 2000 2000	10M	Description														· ·				
ogo Pkg.Art Cat.Art Description Date Date 2000 2000 2002 2002	Cat.Art Description Date 2000 2002	IFIED TO	Logo																		
ogo Pkg.Art Cat.Art Description 2000 2000 2000 2000 2002 2002	Cat.Art Description Date 2000 2002		Pkg.Art Date		·				1			 		•					•		
ogo Pkg.Art Cat.Art Description Logo Pkg.Art Date Date Date 2000 Date Date 2002 2002	Cat.Art Description Logo Pkg.Art Date 2000 2002		Cat.Art Date											•							
ogo Pkg.Art Cat.Art Description Logo Pkg.Art Date Date Date Date Date Date Date Dat	CatArt Description Logo Pkg.Art Date		Description		,						-									•	
ogo Pkg.Art Cat.Art Description Logo Pkg.Art Cat.Art Date Date Date Date Date Date Date Dat	Cat.Art Description Logo Pkg.Art Cat.Art Date 2000	MOD	ļ						· . ·	•		;	;	;	:	· :					
ogo Pkg.Art Cat.Art Description Logo Pkg.Art Cat.Art Description 2000 2000 2002 2002 2002 2002	Cat.Art Description Logo Pkg.Art Cat.Art Description Date 2000 2002	IFIED TO	Logo	-								 -									
MODIFIED TO Ogo Pkg.Art Date Cat Art Date Description Logo Date Pkg.Art Date Cat Art Description 2000 2000 2000 Date Date Date	Cat.Art Description Logo Pkg.Art Cat.Art Description 2000 2002 MODIFIED TO Logo Pkg.Art Cat.Art Description Date Date Pkg.Art Cat.Art Description Date Date Pkg.Art Cat.Art Description Date Date		Pkg.Art Date											,							
Modified TO Ogo Pkg.Art Cat.Art Date Description Logo Date Date Pkg.Art Date Date Description Date Date Logo Date Date Pkg.Art Date Date Date	CatArt Description Logo Pkg.Art CatArt Description Logo Date 2000 2002 2002 2003 2004 2005 200	1	Cat.Art Date									 									

	INTRODUCED AS	ED AS				MODIFIED TO	ED TO				MOD	MODIFIED TO		
Stock Number	Description	Logo	Pkg.Art Ca	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Cat.Art Date Date	Cat.Ar Date
SXDC112CH	SPINNER DBL X 1/12 OZ CHART		1990 1	1990	same			04-2000	2000					
SXDC112G	SPINNER DBL X 1/12 OZ GOLD						PS.							
SXDC112RW	SPINNER DBL X 1/12 OZ RED/WHT					•	Stacie lawk*							
SXDC112S	SPINNER DBL X 1/12 OZ SILVER													
SXDC18C	SPINNER DBL-X 1/8 oz COPPER													-
SXDC18CH	SPINNER DBL X 1/8 OZ CHART												-	
SXDC18FT	SPINNER DBL-X 1/8 oz FIRETIGER													
SXDC18G	SPINNER DBL X 1/8 OZ GOLD										,			
SXDC18RT	SPINNER DBL-X 1/8 oz RAINBOW													
SXDC18RW	SPINNER DBL X 1/8 OZ RED/WHT								•	•				-
SXDC18S	SPINNER DBL X 1/8 OZ SILVER								•	•	:			
SXDC16C	SPINNER DBL-X 1/6 oz COPPER													-
SXDC16CH	SPINNER DBL X 1/6 OZ CHART													
SXDC16FT	SPINNER DBL-X 1/6 oz FIRETIGER					-					•.			
SXDC16G	SPINNER DBL X 1/6 OZ GOLD													
SXDC16RT	SPINNER DBL-X 1/6 oz RAINBOW													
SXDC16RW	SPINNER DBL X 1/6 OZ RED/WHT	- -				,* *:								
SXDC16S	SPINNER DBL X 1/6 OZ SILVER	• • • • • • • • • • • • • • • • • • • •				· · · ·								
SXDC14CH	SPINNER DBL X 1/4 OZ CHART		·				,							
SXDC14G	SPINNER DBL X 1/4 OZ GOLD										,		:	

	INTRODUCED AS	ED AS				MODIFIED TO	TO (1)				MODIF	MODIFIED TO		
Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date
SXDC14RW	SPINNER DBL X 1/4 OZ RED/WHT		1990	1990	same			2000	2000					
SXDC14S	SPINNER DBL X 1/4 OZ SILVER													•
SXDD14FT	SPOON DRI DARE 1/4 OZ ET		1000	1000	S S S S S S S S S S S S S S S S S S S	•	** (**)	2000	2000					
SXDD14N	SPOON DBL DARE 1/4 OZ NKL						150							
SXDD14NCH	SPOON DBL DARE 1/4 OZ NKL/CH									,				
SXDD14NFR	SPOON DBL DARE 1/4 OZ NKL/FR	.,					1							
SXDD14NNB	SPOON DBL DARE 1/4 OZ NKL/NB													
SXDD14G	SPOON DBL DARE 1/4 OZ GLD													
SXDD14RT	SPOON DBL DARE 1/4 OZ RT								,		:			
SXDD13FT	SPOON DBL DARE 1/3 OZ FT								-				,	
SXDD13N	SPOON DBL DARE 1/3 OZ NKL													
SXDD13NCH	SPOON DBL DARE 1/3 OZ NKL/CH													
SXDD13NFR	SPOON DBL DARE 1/3 OZ NKL/FR					·					•			
SXDD13NNB	SPOON DBL DARE 1/3 OZ NKL/NB				•									
SXDD13G	SPOON DBL DARE 1/3 OZ GLD													
SXDD13RT	SPOON DBL DARE 1/3 OZ HC													
SXDD25FT	SPOON DBL DARE 2/5 OZ FT													
SXDD25N	SPOON DBL DARE 2/5 OZ NKL		· ·					,						
SXDD25NCH	SPOON DBL DARE 2/5 OZ NKL/CH													

	Stock Number	SXDD25NFR	SXDD25NNB	SXDD25G	SXDD25RT		SXZ116BLK	SXZ116CF	SXZ116CH	SXZ116FR	SXZ116FRG	SXZ116FT	SXZ116GH	SXZ116RT	SXZ116RW	SXZ116SF	SXZ116WHT	SXZ116YEL	SXZ18BLK	SXZ18CF	SX718CH
INTRODUCED AS	Description	SPOON DBL DARE 2/5 OZ NKL/FR	SPOON DBL DARE 2/5 OZ NKL/NB	SPOON DBL DARE 2/5 OZ GLD	SPOON DBL DARE 2/5 OZ HC	<i>x</i>	SPINNER ZINGTAIL 1/16 BLK RT	SPINNER ZINGTAIL 1/16 CRAWFISH	SPINNER ZINGTAIL 1/16 CH SCL	SPINNER ZINGTAIL 1/16 FR SCL	SPINNER ZINGTAIL 1/16 FROG	SPINNER ZINGTAIL 1/16 FIRETIGER	SPINNER ZINGTAIL 1/16 GRASSHOPR	SPINNER ZINGTAIL 1/16 RAINBOW	SPINNER ZINGTAIL 1/16 WHT/RED	SPINNER ZINGTAIL 1/16 SALMON FLY	SPINNER ZINGTAIL 1/16 WHT SCL	SPINNER ZINGTAIL 1/16 EL SCL	SPINNER ZINGTAIL 1/8 BLK SCL	SPINNER ZINGTAIL 1/8 CRAWFISH	SPINNER ZINGTAIL 1/8 CH SCL
ED AS	Logo							75	Blackfawk												
	Pkg.Art Date	1990					2000														
	Cat.Art Date	1990					2000														
	Description	same											٠								
MODIFIED TO	Logo		75						-							_		. .			
	Pkg.Art Date	2000					<u></u>	•							•						
	vt Cat.Art e Date	0 2000							-			·.				-				٤	
	Description						,					 ,			•						
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	Pkg.Art Date]																			

Description

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Stock Number	Description	Logo	Pkg.Art Date	Pkg.Art Cat.Art Date Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description	:	Logo	Pkg.Art Date	Cat.Art Date
SXZ316YEL	SPINNER ZINGTAIL 3/16 EL SCL		2000	2000				•						
SXZ14BLK	SPINNER ZINGTAIL 1/4 BLK SCL	150											·	
SXZ14CF	SPINNER ZINGTAIL 1/4 CRAWFISH	Black Hanvit												
SXZ14CH	SPINNER ZINGTAIL 1/4 CH SCL													
SXZ14FR	SPINNER ZINGTAIL 1/4 FR SCL													
SXZ14FRG	SPINNER ZINGTAIL 1/4 FROG													
SXZ14FT	SPINNER ZINGTAIL 1/4 FIRETIGER	· · -						•						
SXZ14GH	SPINNER ZINGTAIL 1/4 GRASSHOPR									,				
SXZ14RT	SPINNER ZINGTAIL 1/4 RAINBOW													
SXZ14RW	SPINNER ZINGTAIL 1/4 WHT/RED						•		•	·		-		
SXZ14SF	SPINNER ZINGTAIL 1/4 SALMON FLY													
SXZ14WHT	SPINNER ZINGTAIL 1/4 WHT SCL	-												
SXZ14YEL	SPINNER ZINGTAIL 1/4 EL SCL									•				
SXH316B	SPOON HYPOCRITE 3/16 BRASS		1990	1990	same			2000	2000				,	
SXH316CHL	SPOON HYPOCRITE 3/16 CH/LM) h							
SXH316CHO	SPOON HYPOCRITE 3/16 CH/FO					.*	Blacklandr							
SXH316CRS	SPOON HYPOCRITE 3/16 CH-RED						-		-					
SXH316FRG	SPOON HYPOCRITE 3/16 FROG		,				-			.				
SXH316FT	SPOON HYPOCRITE 3/16 FIRETIGER						 ,		-				-	

2	INTRODUCED AS	D AS	⊣		- ·	MOD	MODIFIED TO	_1					MODIFIE	MODIFIED TO
Stock Number	Description	Logo	Pkg.Art (Date	Cat.Art Date	Description		Logo	Pk D,⊗	Pkg.Art 0 Date	Art Cat.Art ate Date		Cat.Art Date	Cat.Art Date	Cat.Art Description Date
SXH316MAK	SPOON HYPOCRITE 3/16 MACKERAL		1990	1990	same				2000	2000 2000				
SXH316N	SPOON HYPOCRITE 3/16 NICKEL						1							
SXH316OBS	SPOON HYPOCRITE 3/16 FO-BLK						Blackflawk							
SXH316PER	SPOON HYPOCRITE 3/16 PERCH													
SXH316RT	SPOON HYPOCRITE 3/16 RAINBOW													
SXH316RWB	SPOON HYPOCRITE 3/16 RED/WHT B													
SXH316RWN	SPOON HYPOCRITE 3/16 RED/WHT N					٠					•			
SXH316YRD	SPOON HYPOCRITE 3/16 EL-RED					•					,	,	,	
SXH14B	SPOON HYPOCRITE 1/4 BRASS													
SXH14CHL	SPOON HYPOCRITE 1/4 CH/LM									•				
SXH14CHO	SPOON HYPOCRITE 1/4 CH/FO									-				
SXH14CRS	SPOON HYPOCRITE 1/4 CH-RED													
SXH14FRG	SPOON HYPOCRITE 1/4 FROG													
SXH14FT	SPOON HYPOCRITE 1/4 FIRETIGER													
SXH14MAK	SPOON HYPOCRITE 1/4 MACKERAL					•								
SXH14N	SPOON HYPOCRITE 1/4 NICKEL													
SXH14OBS	SPOON HYPOCRITE 1/4 FO-BLK					.*	· .				-			
SXH14PER	SPOON HYPOCRITE 1/4 PERCH	-												
SXH14RT	SPOON HYPOCRITE 1/4 RAINBOW													
SXH14RWB	SPOON HYPOCRITE 1/4 RED/WHT B													-

	INTRODUCED AS	D AS				MODIFIED TO	0 10				MODIFIED TO	ED TO	
Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date
SXH14RWN	SPOON HYPOCRITE 1/4 RED/WHT N		1990	1990	same			2000	2000	:			
SXH14YRD	SPOON HYPOCRITE 1/4 EL-RED						N.						
SXH38B	SPOON HYPOCRITE 3/8 BRASS						Stackfawk*						
SXH38CHL	SPOON HYPOCRITE 3/8 CH/LM												
SXH38CHO	SPOON HYPOCRITE 3/8 CH/FO												
SXH38CRS	SPOON HYPOCRITE 3/8 CH-RED												
SXH38FRG	SPOON HYPOCRITE 3/8 FROG												
SXH38FT	SPOON HYPOCRITE 3/8 FIRETIGER												
SXH38MAK	SPOON HYPOCRITE 3/8 MACKERAL												
SXH38N	SPOON HYPOCRITE 3/8 NICKEL						•		•		-		,
SXH38OBS	SPOON HYPOCRITE 3/8 FO-BLK												
SXH38PER	SPOON HYPOCRITE 3/8 PERCH												
SXH38RT	SPOON HYPOCRITE 3/8 RAINBOW												
SXH38RWB	SPOON HYPOCRITE 3/8 RED/WHT B												
SXH38RWN	SPOON HYPOCRITE 3/8 RED/WHT N				•								
SXH38YRD	SPOON HYPOCRITE 3/8 EL-RED										_		
SXH12B	SPOON HYPOCRITE 1/2 BRASS												
SXH12CHL	SPOON HYPOCRITE 1/2 CH/LM	-											,
SXH12CHO	SPOON HYPOCRITE 1/2 CH/FO		· · · ·						,		<u> </u>		
SXH12CRS	SPOON HYPOCRITE 1/2 CH-RED												

	INTRODUCED AS	ED AS				MODI	MODIFIED TO			
Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description
SXH12FRG	SPOON HYPOCRITE 1/2 FROG	0	1990	1990	same		*	2000	2000	
SXH12FT	SPOON HYPOCRITE 1/2 FIRETIGER						78			
SXH12MAK	SPOON HYPOCRITE 1/2 MACKERAL						Black lawk			
SXH12N	SPOON HYPOCRITE 1/2 NICKEL									
SXH12OBS	SPOON HYPOCRITE 1/2 FO-BLK							-		
SXH12PER	SPOON HYPOCRITE 1/2 PERCH						-			
SXH12RT	SPOON HYPOCRITE 1/2 RAINBOW	 ,-								
SXH12RWB	SPOON HYPOCRITE 1/2 RED/WHT B							-		
SXH12RWN	SPOON HYPOCRITE 1/2 RED/WHT N	-								
SXH12YRD	SPOON HYPOCRITE 1/2 EL-RED								•	
SXH34B	SPOON HYPOCRITE 3/4 BRASS						 -			
SXH34CHL	SPOON HYPOCRITE 3/4 CH/LM									
SXH34CHO	SPOON HYPOCRITE 3/4 CH/FO									
SXH34CRS	SPOON HYPOCRITE 3/4 CH-RED	· - <u>-</u> · -					_			
SXH34FRG	SPOON HYPOCRITE 3/4 FROG									
SXH34FT	SPOON HYPOCRITE 3/4 FIRETIGER					***				
SXH34MAK	SPOON HYPOCRITE 3/4 MACKERAL									
SXH34N	SPOON HYPOCRITE 3/4 NICKEL									
SXH34OBS	SPOON HYPOCRITE 3/4 FO-BLK		;							
פארואחרה	SPOON HYPOCRITE 3/1 DEBCH	;							ζ.	

TRODUCED AS Logo Pkg.Art Cat.Art Description Date Date 1990 1990 same	Z.	Stock Number Description	SXH34RT SPOON HYPOCRITE 3/4 RAINBOW	SYH34RWB SPOON HYPOCRITE 3/4 RED/WHT B		SXH34RWN SPOON HYPOCRITE 3/4 RED/WHT N				- Z	7 0 2	¥	# ¥ □ □ ≥	6	· 6	6	7 6 X X T 6 8		Y Z E TO C Y Y R W	ガ 子 「 A B D C A B A B A B A B A B A B A B A B A B A		
.ogo Pkg.Art Cat.Art Date Date 1990	INTRODUCED AS		AINBOW	ED/WHT B	TOWILT N		L-RED	C-RED	L-RED , ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	L-RED L-RETIGER	L-RED	L-RED PRETIGER SOLD IICKEL IICKEL	L-RED	L-RED PRETIGER SOLD IICKEL IICKEL IICKEL	L-RED	L-RED , SOLD IICKEL IICKEL IICKEL IICKEL IICKER IICKER IICKER IICKER ANDOW	L-RED , ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	IC/FR IIC/ICH	L-RED L-RED COLD COLD	L-RED	L-RED L-RED ICKEL IICKEL II	L-RED
Cat.Art Date 1990	S						-	_														
		Pkg.Art C: Date [lago I													
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		scription	ıme						same	ime	ime	me	ime .	ime .	me .	ime .	me	ime	ime	ime	me ·	me
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MODIFIED TO Logo		Pkg.	20		· · · · · · · · · · · · · · · · · · ·		-		2000		- 20								,			
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Pkg.Art Date		Description								,	,		·									
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Pkg.Art Cat.Art Description Date Date Date	DIFIED TO	Logo	-																			
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Pkg.Art Cat.Art Description Logo F		Cat.Art Date														•						

Stock Number	Description INTRODUCED AS	Logo	Pkg.Art Date		Cat.Art Date
SXR14G	SPOON RENEGADE 1/4 GOLD		1990		1990
SXR14NCH	SPOON RENEGADE 1/4 NIC/CH				
SXR14NFR	SPOON RENEGADE 1/4 NIC/FR				
SXR14NNB	SPOON RENEGADE 1/4 NIC/NB				
SXR14RT	SPOON RENEGADE 1/4 RAINBOW				
SXR38FT	SPOON RENEGADE 3/8 FIRETIGER				
SXR38G	SPOON RENEGADE 3/8 GOLD				
SXR38N	SPOON RENEGADE 3/8 NICKEL			····	
SXR38NCH	SPOON RENEGADE 3/8 NIC/CH				
SXR38NFR	SPOON RENEGADE 3/8 NIC/FR				
SXR38NNB	SPOON RENEGADE 3/8 NIC/NB				
SXR38RT	SPOON RENEGADE 3/8 RAINBOW				
SXR12FT	SPOON RENEGADE 1/2 FIRETIGER				
SXR12G	SPOON RENEGADE 1/2 GOLD				
SXR12N	SPOON RENEGADE 1/2 NICKEL				
SXR12NCH	SPOON RENEGADE 1/2 NIC/CH				
SXR12NFR	SPOON RENEGADE 1/2 NIC/FR				
SXR12NNB	SPOON RENEGADE 1/2 NIC/NB				
	SECON DENECADE 10 BAINEON				

	Stock Number	JXJ-1	JXJ-1 5/8	JXJ-2	L S-fXf	JXJ-4	Ir 9-rxr	Ir 8-rxr	SXB-1/4 S	SXB-3/8	SXB-1/2 SI	SXB-3/4 SI	SXB-1 SI	SXB-2 SI	SXB-2 1/2 SI		SXDMOB	†RL	PRL PRL
INTRODUCED AS	Description	JIG JEOPARDIZER 1 OZ	JIG JEOPARDIZER 1-5/8 OZ	JIG JEOPARDIZER 2 OZ	JIG JEOPARDIZER 3 OZ	JIG JEOPARDIZER 4 OZ	JIG JEOPARDIZER 6 OZ	JIG JEOPARDIZER 8 OZ	SPOON BEDEVLURE 1/4 OZ	SPOON BEDEVLURE 3/8 oz	SPOON BEDEVLURE 1/2 OZ	SPOON BEDEVLURE 3/4 OZ	SPOON BEDEVLURE 1 OZ	SPOON BEDEVLURE 2 oz	SPOON BEDEVLURE 2 1/2 oz	SPOON DANDY MITE SZ 0 BRASS	SPOON DANDY MITE SZ 0 CH/PRL	SPOON DANDY MITE SZ 0 FR/PRL	
CED AS	Logo																120	Blacklaude	
	Pkg.Art Cat.Art Date Date	1990 1990							1990 1990		-					2001 2002			
	Description	same							same	,									
MODIFIED TO	Logo	TO Maria									E G								
3		2000						1	22	<i>/ J</i> &	Towar .								
	Pkg.Art Cat.Art Date Date)00 2000							2000 2000	:			-						
	Description						·											#	
MODIFIED TO								· ·								- · · · · · · · · · · · · · · · · · · ·	•		
0	Logo Pkg.Art Cat.Art Date Date													-		 .			
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	INTRODUCED AS	D AS		t		MODIFIED TO	T0	•			MODIFIED TO	IED TO		
Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art C	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date
SXDMON	SPOON DANDY MITE SZ 0 NICKEL		2001	2002				•				·		
SXDMOPNKPRL	SPOON DANDY MITE SZ 0 PNK/PRL						•							
SXDM0BFR-H	SPOON DANDY MITE SZ 0 BR/FR-H	Black lawk												
SXDM0NCH-H	SPOON DANDY MITE SZ 0 NIC/CH-H													
SXDM0NFR-H	SPOON DANDY MITE SZ 0 NIC/FR-H								J					
SXDM0NGRN-H	SPOON DANDY MITE SZ 0 NIC/GRN-H													
SXDM0NPNK-H	SPOON DANDY MITE SZ 0 NIC/PNK-H						1				:			
SXDM0PRLFR-H	SPOON DANDY MITE SZ 0 PRL/FR-H					······································		-		,			_	
SXDM0PRLPNK-H	SPOON DANDY MITE SZ 0 PRL/PNK-H													
SXDM050/50	SPOON DANDY MITE SZ 0 1/2N-1/2B					 ,								
SXDM1B	SPOON DANDY MITE SZ 1 BRASS								•	•			,	
SXDM1CHPRL	SPOON DANDY MITE SZ 1 CH/PRL													
SXDM1FRPRL	SPOON DANDY MITE SZ 1 FR/PRL													
SXDM1GRNPRL	SPOON DANDY MITE SZ 1 GRN/PRL					** ***								
SXDM1N	SPOON DANDY MITE SZ 1 NICKEL			• • • • • • • • • • • • • • • • • • • •	•									
SXDM1PNKPRL	SPOON DANDY MITE SZ 1 PNK/PRL													
SXDM1BFR-H	SPOON DANDY MITE SZ 1 BR/FR-H					.• •:								
SXDM1NCH-H	SPOON DANDY MITE SZ 1 NIC/CH-H						٠.							
SXDM1NFR-H	SPOON DANDY MITE SZ 1 NIC/FR-H	•						 .	ia					
SXDM1NGRN-H	SPOON DANDY MITE SZ 1 NIC/GRN-H													

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Cat.Art Date Date	rt Description	Logo
SXDM1NPNK-H	SPOON DANDY MITE SZ 1 NIC/PNK-H		2001	2002					
SXDM1PRLFR-H	SPOON DANDY MITE SZ 1 PRL/FR-H								
SXDM1PRLPNK-H	SPOON DANDY MITE SZ 1 PRL/PNK-H	Blacklawk*							
SXDM150/50	SPOON DANDY MITE SZ 1 1/2N-1/2B								
SXDM2B	SPOON DANDY MITE SZ 2 BRASS	_							
SXDM2CHPRL	SPOON DANDY MITE SZ 2 CH/PRL								
SXDM2FRPRL	SPOON DANDY MITE SZ 2 FR/PRL	,-					,		
SXDM2GRNPRL	SPOON DANDY MITE SZ 2 GRN/PRL							-	
SXDM2N	SPOON DANDY MITE SZ 2 NICKEL								
SXDM2PNKPRL	SPOON DANDY MITE SZ 2 PNK/PRL						···		-
SXDM2BFR-H	SPOON DANDY MITE SZ 2 BR/FR-H							<u> </u>	
SXDM2NCH-H	SPOON DANDY MITE SZ 2 NIC/CH-H					,			
SXDM2NFR-H	SPOON DANDY MITE SZ 2 NIC/FR-H								
SXDM2NGRN-H	SPOON DANDY MITE SZ 2 NIC/GRN-H								
SXDM2NPNK-H	SPOON DANDY MITE SZ 2 NIC/PNK-H					1, 			
SXDM2PRLFR-H	SPOON DANDY MITE SZ 2 PRL/FR-H								
SXDM2PRLPNK-H	SPOON DANDY MITE SZ 2 PRL/PNK-H					· ·			
SXDM250/50	SPOON DANDY MITE SZ 2 1/2N-1/2B						-		
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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Cat.Art Date Date	
KTL752X	LEADER TAPERED 7-1/2' 8LB 2X	**	1998	2002									
KTL753X	LEADER TAPERED 7-1/2 6.5LB 3X												
KTL754X	LEADER TAPERED 7-1/2 5LB 4X					•							
KTL755X	LEADER TAPERED 7-1/2 4LB 5X												
KTL756X	LEADER TAPERED 7-1/2' 3LB 6X												
KTL757X	LEADER TAPERED 7-1/2' 2LB 7X												
KTL902X	LEADER TAPERED 9'8LB 2X	· · · · · · · · · · · · · · · · · · ·					1			•			
KTL903X	LEADER TAPERED 9' 6.5LB 3X				,								
KTL904X	LEADER TAPERED 9'5LB 4X												
KTL905X	LEADER TAPERED 9' 4LB 5X		-			100							
KTL906X	LEADER TAPERED 9'3LB 6X							:					
KTL907X	LEADER TAPERED 9' 2LB 7X	***************************************											
FD111-10	FLY ADAMS SZ 10		1996	1996	same .	N. S.	1998	1998	same			2000	
FD111-12	FLY ADAMS SZ 12											-	
FD111-14	FLY ADAMS SZ 14										lacHawk'		
FD111-16	FLY ADAMS SZ 16												
FD112-12	FLY ADAMS FEMALE SZ 12												
FD112-14	FLY ADAMS FEMALE SZ 14	-											
FD113-12	FLY ANT BLACK SZ 12					-		,					

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description	iption	iption Logo
FD113-14	FLY ANT BLACK SZ 14		1996	1996	same			1998	1998	same		
FD131-12	FLY CADDIS BKTL DRK SZ 12											
FD131-14	FLY CADDIS BKTL DRK SZ 14	(Black Hawk
FD132-12	FLY CADDIS BKTL LT SZ 12						<i>}</i>					
FD132-14	FLY CADDIS BKTL LT SZ 14											
FD133-12	FLY CADDIS ELK HAIR SZ 12						•					
FD133-14	FLY CADDIS ELK HAIR SZ 14						,					
FD133-16	FLY CADDIS ELK HAIR SZ 16											
FD134-12	FLY CADDIS TENTWING SZ 12											
FD134-14	FLY CADDIS TENTWING SZ 14											
FD135-12	FLY CAHILL DRK SZ 12								•		•	
FD135-14	FLY CAHILL DRK SZ 14											
FD136-12	FLY CAHILL LT SZ 12											
FD136-14	FLY CAHILL LT SZ 14										٠	•
FD138-10	FLY COACHMAN SZ 10											
FD138-12	FLY COACHMAN SZ 12											
FD138-14	FLY COACHMAN SZ14	•				-	·					
FD139-10	FLY COACHMAN ROYAL SZ 10											
FD139-12	FLY COACHMAN ROYAL SZ 12	-										
FD139-14	FLY COACHMAN ROYAL SZ 14											

	Stock Number	FD141-12	FD141-14	FD141-16	FD171-12	FD171-14	FD181-10	FD181-12	FD182-12	FD182-14	FD183-12	FD183-14	FD185-10	FD185-12	FD185-14	FD186-8	FD186-10	FD187-12	FD187-14	FD188-12	FD188-14
INTROD	Description	FLY DUNN BLUE SZ 12	FLY DUNN BLUE SZ 14	FLY DUNN BLUE SZ 16	FLY GNAT BLACK SZ 12	FLY GNAT BLACK SZ 14	FLY HACKLE BRN-PCOK SZ 10	FLY HACKLE BRN-PCOK SZ 12	FLY HACKLE GRY-PCOK SZ 12	FLY HACKLE GRY-PCOK SZ 14	FLY HACKLE GRY-EL SZ 12	FLY HACKLE GRY-EL SZ 14	FLY HARE'S EAR G-RIB SZ 10	FLY HARE'S EAR.G-RIB SZ 12	FLY HARE'S EAR G-RIB SZ 14	FLY HOPPER JOE'S SZ 8	FLY HOPPER JOE'S SZ 10	FLY HUMPY RED SZ 12	FLY HUMPY RED SZ 14	FLY HUMPY ROYAL SZ 12	FLY HUMPY ROYAL SZ 14
INTRODUCED AS	Logo									-				-							
	Pkg.Art Date	1996																			
	Cat.Art Date	1996																			
-	Description	same														,					
MOD															•						
MODIFIED TO	Logo				p																
	Pkg.Art Date	1998						<u>.</u>													
	Cat.Art Date	1998										<u>.</u>								4	
	Cat.Art Description Date	1998 same																			
MO	Cat.Art Date				•			·									-				
MODIFIED TO	Cat.Art Date			Blac Hauk								-									
MODIFIED TO	Cat.Art Description Date			BlackHawk'							:										

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description			Pkg.Art Date
FD189-12	FLY HUMPY EL SZ 12		1996	1996	same			1998	1998	same		2	2000
FD189-14	FLY HUMPY EL SZ 14										Mark 24-		_ {
FD196-12	FLY IRRESISTABLE SZ 12	(200		
FD196-14	FLY IRRESISTABLE SZ 14						—);				<u>-</u>	;	
FD231-12	FLY MAYFLY BRN SZ 12												
FD231-14	FLY MAYFLY BRN SZ 14												
FD234-12	FLY MILLER WHT SZ 12												
FD234-14	FLY MILLER WHT SZ 14							-					
FD236-12	FLY MOSQUITO SZ 12												
FD236-14	FLY MOSQUITO SZ 14					 ,				-			
FD236-16	FLY MOSQUITO SZ 16						·		·				
FD271-12	FLY QUILL GINGER SZ 12												
FD271-14	FLY QUILL GINGER SZ 14												
FD273-12	FLY QUILL GORDON SZ 12			-									
FD273-14	FLY QUILL GORDON SZ 14												
FD281-10	FLY RENEGADE SZ 10												
FD281-12	FLY RENEGADE SZ 12						-						
FD281-14	FLY RENEGADE SZ 14										·		
FD281-16	FLY RENEGADE SZ 16				·					-			
FD331-12	FLY WULFF ROYAL SZ 12												

Logo Pkg.Art Cat.Art Description Date Date 1996 1996 same	Pkg.Art Cat.Art Description Logo Date Date same	Pkg.Art Cat.Art Description Logo Pkg.Art Date Date 1996 same 1998	Pkg.Art Cat.Art Description Logo Date Date same	Pkg.Art Cat.Art Description Logo Pkg.Art Cat.Art Description Date Date Same 1996 1998 same NOUIFIEU 10 Pkg.Art Cat.Art Description Date Date Same	Pkg.Art Cat.Art Description Logo Pkg.Art Cat.Art Description Logo Date Date 1996 same 1998 same same	Pkg.Art Cat.Art Description Logo Pkg.Art Cat.Art Description Date Date 1996 same 1998 same 1998 same
1996	1996 same	1996 same	1996 same	1996 same 1998 1998	1996 same 1998 1998	1996 same 1998 1998 same
	same	Same	same 1998	Same 1998 1998	Same 1998 1998	same same same
same			1998	1998 1998	1998 1998	1998 1998 same
			1998	1998 1998	1998 1998	1998 1998 same 1998 1998 same

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Stock Number	Description	Logo	Pkg.Art Date	Pkg.Art Cat.Art Date Date	Description	Logo	Pkg.Art 0	Cat.Art Date	Description		Logo Pk	Pkg.Art Date
FN591-12	NYMPH STONEFLY BLK SZ 12		1996	1996	same		1998	1998	same			2000
FN592-8	NYMPH STONEFLY BRN SZ 8										X	
FN592-10	NYMPH STONEFLY BRN SZ 10										acHawk'	
FN592-12	NYMPH STONEFLY BRN SZ 12					· 						
FN661-10	NYMPH ZUGBUG SZ 10											
FN661-12	NYMPH ZUGBUG SZ 12											
FN661-14	NYMPH ZUGBUG SZ 14											
FS731-6	STRMR CAREY SPC GRN SZ 6		1996	1996	same		1998	1998	same		W	2000
FS731-8	STRMR CAREY SPC GRN SZ 8										7.	
FS731-10	STRMR CAREY SPC GRN SZ 10							···			ac#lawk'	
FS733-6	STRMR CAREY SPC RED SZ 6					 ;						
FS733-8	STRMR CAREY SPC RED SZ 8											
FS733-10	STRMR CAREY SPC RED SZ 10											
FS831-6	STRMR MARABOU BLK SZ 6											
FS831-8	STRMR MARABOU BLK SZ 8											
FS831-10	STRMR MARABOU BLK SZ 10											:
FS837-4	STRMR MUDDLER MIN SZ 4											
FS837-6	STRMR MUDDLER MIN SZ 6							`			· ·	-
FS837-8	STRMR MUDDLER MIN SZ 8											

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1996 1996 1996 1998	Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo		Cat.Art Date	0	Description
2 STRMR MUDDLER MIN SZ 12 WOOLLY WORM BLACK SZ 8 WOOLLY WORM BRN SZ 10 WOOLLY WORM BRN SZ 10 WOOLLY WORM GRN SZ 8 WOOLLY WORM GRN SZ 10 SPOON STREAMLURE 34 oz CH/LM SPOON STREAMLURE 34 oz CH-RED SPOON STREAMLURE 34 oz FRH-IN SPOON STREAMLURE 34 oz HB SPO	FS837-10	STRMR MUDDLER MIN SZ 10		.	1996	same			1998	SS	me
WOOLLY WORM BLACK SZ 10 WOOLLY WORM BRN SZ 10 WOOLLY WORM BRN SZ 10 WOOLLY WORM GRN SZ 8 WOOLLY WORM GRN SZ 8 WOOLLY WORM GRN SZ 10 WOOLLY WORM GRN SZ 10 SPOON STREAMLURE 34 02 CHFG SPOON STREAMLURE 34 02 CHRED SPOON STREAMLURE 34 02 HB SPOON STREAMLURE 34 02 FR/HIN SPOON STREAMLURE 34 02 FR/HIN SPOON STREAMLURE 34 02 FR/HIN	FS837-12	STRMR MUDDLER MIN SZ 12									
WOOLLY WORM BRN SZ 8 WOOLLY WORM BRN SZ 10 WOOLLY WORM GRN SZ 8 WOOLLY WORM GRN SZ 10 WOOLLY WORM GRN SZ 10 WOOLLY WORM EL SZ 8 WOOLLY WORM EL SZ 10 SPOON STREAMLURE 3/4 oz CH/LM SPOON STREAMLURE 3/4 oz CH/FO SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	FW971-8	WOOLLY WORM BLACK SZ 8			1996	same				S	same
WOOLLY WORM BRN SZ 10 WOOLLY WORM GRN SZ 10 WOOLLY WORM GRN SZ 10 WOOLLY WORM GRN SZ 10 WOOLLY WORM GL SZ 10 SPOON STREAMLURE 34 CPULM SPOON STREAMLURE 34 CPURED SPOON STREAMLURE	FW971-10	WOOLLY WORM BLACK SZ 10									
WOOLLY WORM BRN SZ 10 WOOLLY WORM GRN SZ 10 WOOLLY WORM EL SZ 8 WOOLLY WORM EL SZ 10 SPOON STREAMLURE 34 CH/LM SPOON STREAMLURE 34 oz CH/FO SPOON STREAMLURE 34 oz GP SPOON STREAMLURE 34 oz HB SPOON STREAMLURE 34 oz FR/HB	FW972-8	WOOLLY WORM BRN SZ 8									
WOOLLY WORM GRN SZ 10 WOOLLY WORM GRN SZ 10 WOOLLY WORM EL SZ 10 SPOON STREAMLURE 3/4 oz CH/I/O SPOON STREAMLURE 3/4 oz CH/FO SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	FW972-10	WOOLLY WORM BRN SZ 10									
WOOLLY WORM GRN SZ 10 WOOLLY WORM EL SZ 10 SPOON STREAMLURE 3/4 0Z CH/FO SPOON STREAMLURE 3/4 0Z CH-RED SPOON STREAMLURE 3/4 0Z CH-RED SPOON STREAMLURE 3/4 0Z GP SPOON STREAMLURE 3/4 0Z FR/HB SPOON STREAMLURE 3/4 0Z FR/HB SPOON STREAMLURE 3/4 0Z FR/HB	FW975-8	WOOLLY WORM GRN SZ 8				٠					
WOOLLY WORM EL SZ 10 SPOON STREAMLURE 3/4 CH/LM SPOON STREAMLURE 3/4 oz CH/FO SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz GP SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	FW975-10	WOOLLY WORM GRN SZ 10									
WOOLLY WORM EL SZ 10 SPOON STREAMLURE 3/4 CH/LM SPOON STREAMLURE 3/4 oz CH/FO SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz GP SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	FW979-8	WOOLLY WORM EL SZ 8			-				•		
SPOON STREAMLURE 3/4 OZ CH/FO SPOON STREAMLURE 3/4 OZ CH-RED SPOON STREAMLURE 3/4 OZ CH-RED SPOON STREAMLURE 3/4 OZ GP SPOON STREAMLURE 3/4 OZ HB SPOON STREAMLURE 3/4 OZ FR/HB SPOON STREAMLURE 3/4 OZ FR/HB	FW979-10	WOOLLY WORM EL SZ 10									•
SPOON STREAMLURE 3/4 oz CH/FO SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz GP SPOON STREAMLURE 3/4 oz HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	34CHL	SPOON STREAMLURE 3/4 CH/LM	W		2004						
SPOON STREAMLURE 3/4 oz CH-RED SPOON STREAMLURE 3/4 oz GP SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	34CHO	SPOON STREAMLURE 3/4 oz CH/FO									
SPOON STREAMLURE 3/4 oz GP SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HN	34CLWN	SPOON STREAMLURE 3/4 oz CH-RED	BlacHawk					-			
SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HB	34GP	SPOON STREAMLURE 3/4 oz GP						-			
SPOON STREAMLURE 3/4 oz FR/HB SPOON STREAMLURE 3/4 oz FR/HN	34HB	SPOON STREAMLURE 3/4 oz HB							٠.		
SPOON STREAMLURE 3/4 oz FR/HN	34HFBS	SPOON STREAMLURE 3/4 oz FR/HB						•			
	34HFNS	SPOON STREAMLURE 3/4 oz FR/HN	-		,						

Stock Number Description Logo Pfg_Af1 (CalArt) (CalArt) (Description) Logo Pfg_Af1 (CalArt) (Date) (Date) Date (Date) (Date) (Date) Logo Pfg_Af1 (CalArt) (Date) (Date) (Date) (Date) (Date) (Date) Logo Pfg_Af1 (CalArt) (Date) (Dat		INTRODUCED AS	D AS				MOD	MODIFIED TO				MODIFIED TO	ED TO	
B SPOON STREAMLURE 34 oz NGAHN SPOON STREAMLURE 34 oz FO-BLK BROCHFIGHT SPOON STREAMLURE 34 oz FO-BLK SPOON STREAMLURE 34 oz FO-BLK SPOON STREAMLURE 34 oz REDWHT BRS SPOON STREAMLURE 34 oz REDWHT W.L SPOON STREAMLURE 12 oz CHFO SPOON STREAMLURE 12 oz CHFO SPOON STREAMLURE 12 oz CHFO SPOON STREAMLURE 12 oz CHRED SPOON STREAMLURE 12 oz FFYHB SPOON STREAMLURE 12 oz FFYHB SPOON STREAMLURE 12 oz HN SPOON STREAMLURE 12 oz NBHN SPOON STREAMLURE 12 oz NBHN	Stock Number	Description	Содо	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	- 1
SPOON STREAMLURE 3/4 oz FO-BLK SPOON STREAMLURE 3/4 oz FO-BLK SPOON STREAMLURE 3/4 oz REDWHT BRS SPOON STREAMLURE 3/4 oz REDWHT WLL SPOON STREAMLURE 3/4 oz REDWHT WLL SPOON STREAMLURE 1/2 oz CHAM SPOON STREAMLURE 1/2 oz CHFO SPOON STREAMLURE 1/2 oz CHFED SPOON STREAMLURE 1/2 oz CHFED SPOON STREAMLURE 1/2 oz CHFED SPOON STREAMLURE 1/2 oz FR/HB SPOON STREAMLURE 1/2 oz HB/HN SPOON STREAMLURE 1/2 oz NB/HN	34HNB	SPOON STREAMLURE 3/4 oz NB/HN		2004	2004		i i							
SPOON STREAMLURE 3/4 oz FO-BLK SPOON STREAMLURE 3/4 oz REDWHT BRS NN SPOON STREAMLURE 3/4 oz REDWHT INCL SPOON STREAMLURE 1/2 oz CHJLM SPOON STREAMLURE 1/2 oz CHJFO NN SPOON STREAMLURE 1/2 oz CHJFO SPOON STREAMLURE 1/2 oz CHJRED SPOON STREAMLURE 1/2 oz CHJRED SPOON STREAMLURE 1/2 oz CHJRED SPOON STREAMLURE 1/2 oz FR/HB SPOON STREAMLURE 1/2 oz FR/HB SPOON STREAMLURE 1/2 oz HBHN SPOON STREAMLURE 1/2 oz NB/HN	34HNG	SPOON STREAMLURE 3/4 oz NG/HN	7.											
SPOON STREAMLURE 3/4 oz REDWHT BRS NN SPOON STREAMLURE 3/4 oz REDWHT INL SPOON STREAMLURE 3/4 oz SP L SPOON STREAMLURE 1/2 oz CHLM SPOON STREAMLURE 1/2 oz CHFO NN SPOON STREAMLURE 1/2 oz CHFED SPOON STREAMLURE 1/2 oz CHFED SPOON STREAMLURE 1/2 oz CHPED SPOON STREAMLURE 1/2 oz FR/HB SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz NG/HN SPOON STREAMLURE 1/2 oz NG/HN SPOON STREAMLURE 1/2 oz HB SPOON STREAMLURE 1/2 oz NG/HN SPOON STREAMLURE 1/2 oz NG/HN	340BS	SPOON STREAMLURE 3/4 oz FO-BLK	BlacHawk											
NS SPOON STREAMLURE 3/4 oz REDWHT UKL SPOON STREAMLURE 3/4 oz REDWHT UKL SPOON STREAMLURE 1/2 CHALM SPOON STREAMLURE 1/2 cz CHFO O SPOON STREAMLURE 1/2 oz CHFO SPOON STREAMLURE 1/2 oz CHFO SPOON STREAMLURE 1/2 oz CHRED SPOON STREAMLURE 1/2 oz FR/HB SS SPOON STREAMLURE 1/2 oz FR/HB SPOON STREAMLURE 1/2 oz FR/HN SPOON STREAMLURE 1/2 oz FR/HN SPOON STREAMLURE 1/2 oz NG/HN	34RT	SPOON STREAMLURE 3/4 oz RT												
SPOON STREAMLURE 3/4 oz SP L SPOON STREAMLURE 1/2 CHILM O SPOON STREAMLURE 1/2 oz CHIFO SPOON STREAMLURE 1/2 oz HB SS SPOON STREAMLURE 1/2 oz FRIHB SPOON STREAMLURE 1/2 oz FRIHB SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz NBIHN	34RWB	SPOON STREAMLURE 3/4 oz RED/WHT B	<i>-</i>											
SPOON STREAMLURE 1/2 CHILM O SPOON STREAMLURE 1/2 oz CHIFO SPOON STREAMLURE 1/2 oz CHFO SPOON STREAMLURE 1/2 oz CHFED SPOON STREAMLURE 1/2 oz GP SPOON STREAMLURE 1/2 oz HB SS SPOON STREAMLURE 1/2 oz FR/HB SS SPOON STREAMLURE 1/2 oz FR/HN SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz NB/HN	34RWN	SPOON STREAMLURE 3/4 oz RED/WHT N	产									-		
L SPOON STREAMLURE 1/2 cz CH/LM O SPOON STREAMLURE 1/2 cz CH/FO NN SPOON STREAMLURE 1/2 cz CH-RED SPOON STREAMLURE 1/2 cz GP SPOON STREAMLURE 1/2 cz HB SS SPOON STREAMLURE 1/2 cz FR/HB SPOON STREAMLURE 1/2 cz FR/HN SPOON STREAMLURE 1/2 cz HN SPOON STREAMLURE 1/2 cz NB/HN	34SP	SPOON STREAMLURE 3/4 oz SP							- '		,			
O SPOON STREAMLURE 1/2 oz CH/FO NN SPOON STREAMLURE 1/2 oz CH-RED SPOON STREAMLURE 1/2 oz GP SPOON STREAMLURE 1/2 oz HB SPOON STREAMLURE 1/2 oz FR/HN SPOON STREAMLURE 1/2 oz FR/HN SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz NB/HN	12CHL	SPOON STREAMLURE 1/2 CH/LM		1990	1990	same		*	2000	2000				
SPOON STREAMLURE 1/2 oz CH-RED SPOON STREAMLURE 1/2 oz HB SPOON STREAMLURE 1/2 oz FR/HB SPOON STREAMLURE 1/2 oz FR/HN SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz HN SPOON STREAMLURE 1/2 oz NB/HN	12CHO	SPOON STREAMLURE 1/2 oz CH/FO								•				
	12CLWN	SPOON STREAMLURE 1/2 oz CH-RED						Blackfawk		·.				
G B & 88	12GP	SPOON STREAMLURE 1/2 oz GP												
	12HB	SPOON STREAMLURE 1/2 oz HB												
	12HFBS	SPOON STREAMLURE 1/2 oz FR/HB												
:	12HFNS	SPOON STREAMLURE 1/2 oz FR/HN	.,											
	12HN	SPOON STREAMLURE 1/2 oz HN										~~~		
	12HNB	SPOON STREAMLURE 1/2 oz NB/HN												
•	12HNG	SPOON STREAMLURE 1/2 oz NG/HN												
	12HP	SPOON STREAMLURE 1/2 oz HP								<u> </u>		•		

26.	INTRODUCED AS	D AS	2	2		MODIFIED TO	70				+		MODIFIE
Stock Number	Description	Logo	Pkg.Art Date	Pkg.Art Cat.Art Date ' Date	Description		Logo		Pkg.Art Date	Pkg.Art Cat.Art Date Date	Pkg.Art Date	Pkg.Art Cat.Art Date Date	Pkg.Art Cat.Art Date Date
12HPP	SPOON STREAMLURE 1/2 oz HP/PRL		1990	1990	same		استعنا		2000	.	2000	2000	2000
120BS	SPOON STREAMLURE 1/2 oz FO-BLK												
12RT	SPOON STREAMLURE 1/2 oz RT	 ;						acHawk*	acHawk'	aciHawk'	act Hawk	acHawk'	ac.Hawk'
12RWB	SPOON STREAMLURE 1/2 oz RED/WHT BRS			-									
12RWN	SPOON STREAMLURE 1/2 oz RED/WHT NKL												
12SH	SPOON STREAMLURE 1/2 oz SH												
12SP	SPOON STREAMLURE 1/2 oz SP								,				
SBG2BGIL	"GRUB 2"" BLUEGILL"		2001	2002									
SBG2BPP	"GRUB 2"" BLUE PEARL PEPPER "												
SBG2CHP	"GRUB 2"" CHARTREUSE PEPPER "	BlacHlawk								· · · · · · · · · · · · · · · · · · ·	· ·	•	· ·
SBG2CLP	"GRUB 2"" CLEAR PEPPER"												
SBG2COP	"GRUB 2"" COCOA PEPPER"												
SBG2COTC	"GRUB 2"" COTTON CANDY "												·
SBG2PMP	"GRUB 2"" PUMPKIN PEPPER "				•								
SBG2PMPG	"GRUB 2"" PUMPKIN PEPPER/GRN FLK												
SBG2SMP	"GRUB 2"" SMOKE PEPPER *	-											
SBG2WHT	"GRUB 2"" WHITE "	-											
SBG2WTML	"GRUB 2"" WATERMELON SEED "		,					•		· · · · · · · · · · · · · · · · · · ·			
SBG3BGIL	"GRUB 3"" BLUEGILL"					•							

	INTRODUCED AS	D AS			2	MODIFIED TO				MOD	MODIFIED TO		
Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date
SBG3BPP	"GRUB 3"" BLUE PEARL PEPPER "		2001	2002									
SBG3CHP	"GRUB 3"" CHARTREUSE PEPPER "												
SBG3CLP	"GRUB 3"" CLEAR PEPPER"	BlackHawk											
SBG3COP	"GRUB 3"" COCOA PEPPER"			ð									
SBG3COTC	"GRUB 3"" COTTON CANDY "										•		
SBG3PMP	"GRUB 3"" PUMPKIN PEPPER "											,	
SBG3PMPG	"GRUB 3"" PUMPKIN PEPPER/GRN FLK "												
SBG3SMP	"GRUB 3"" SMOKE PEPPER "				,								
SBG3WHT	"GRUB 3"" WHITE "		-										-
SBG3WTML	"GRUB 3"" WATERMELON SEED "	·· · · ·					•	•	·				
SBG4BGIL	"GRUB 4"" BLUEGILL "						•	·.					
SBG4BPP	"GRUB 4"" BLUE PEARL PEPPER "												
SBG4CHP	"GRUB 4"" CHARTREUSE PEPPER "												-
SBG4CLP	"GRUB 4"" CLEAR PEPPER"												
SBG4COP	"GRUB 4"" COCOA PEPPER"		-										
SBG4COTC	"GRUB 4"" COTTON CANDY"												
SBG4PMP	"GRUB 4"" PUMPKIN PEPPER "				•								
SBG4PMPG	"GRUB 4"" PUMPKIN PEPPER/GRN FLK												
SBG4SMP	"GRUB 4"" SMOKE PEPPER "	 							٠.				
SBG4WHT	"GRUB 4"" WHITE "							,					

		Stock Number Description	SBG4WTML "GRUB 4"" WATERMELON SEED "		SBS5ALBS "SHAD 5"" ALBINO SHAD"	SBS5ARKS "SHAD 5"" ARKANSAS SHINER "	SBS5BASS "SHAD 5"" BABY BASS "	SBS5BGIL "SHAD 5"" BLUE GILL"	SBS5GPS "SHAD 5" GOLD PEPPER SHINER *	SBS5LMCH "SHAD 5"" LIME/CHARTREUSE "		,			- ~		·					
	D AS	Logo		þ		7.	Blacklawk			··· - 2					—		Hack-lenut-	Hack Hande	and the same of th	Back Hawk	Hauk!	Back land:
EED Logo EER BecHawk*		Pkg.Art Date	2001		2001							_			2001	2001	2001	2001	2001	2001	2001	2001
ogo Pkg Art Date 2001		Cat.Art Date	2002		2002										2002	2002	2002	2002	2002	2002	2002	2002
ogo Pkg.Art Date 2001	M	Description	-																			
ogo Pkg.Art Cat.Art Description Date Date 2001 2002 2001 2002	DDIFIED TO	Logo																				
ogo Pkg.Art Cat.Art Description Date Date 2001 2002 2001 2002		- J							•			·	·	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	·	·	· ·	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	
ogo Pkg.Art Cat.Art Description Logo 2001 2002 2001 2002		g.Art Ca								-	-	-	-	<u>-</u>	<u>-</u>	-	-	-	-	-		
ogo Pkg.Art Cat.Art Description Logo 2001 2002 2001 2002			-							_				-	•	•	•	•		•		•
ogo Prig.Art Cat.Art Description Logo Prig.Art Cat.Art Date 2001 2002 2001 2002 CHaruk*		escription							• .						•							
ogo Pkg.Art Cat.Art Description Logo 2001 2002 2001 2002	MOD													÷					÷			
MODIFIED TO MODIFIED TO MODIFIED TO MODIFIED TO MODIFIED TO Pkg.Art Cat.Art Description Date Date Date 2001 2002 CHABINAT*	NFIED TO	Logo	, .				-															
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MODIFIED TO Pkg.Art Cat.Art Description Logo Pate Date 2001 2002 2001 2002		Cat.Art Date		-																		

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	
SBGS4WHT	"GRUB SPLIT 4"" WHITE "		2001	2002						
SBGS4WTML	"GRUB SPLIT 4"" WATERMELON SEED "									
SBW4BGIL	"WORM 4"" BLUE GILL"		2001	2002						
SBW4BLK	"WORM 4"" BLACK "									
SBW4COP	"WORM 4"" COCOA PEPPER"									
SBW4MORF	"WORM 4"" MOTOR OIL /RED FLK"						,			
SBW4PLRB	"WORM 4"" PLUM-RED & BLUE FLK"									
SBW4PMPG	"WORM 4"" PUMPKIN PEPR-GRN FLK"									
SBW4WTML	"WORM 4"" WATERMELON SEED "									
SBW6BGIL	"WORM 6"" BLUE GILL"							•		
SBW6BLK	"WORM 6"" BLACK "									
SBW6COP	"WORM 6"" COCOA PEPPER"									
SBW6MORF	"WORM 6"" MOTOR OIL/RED FLK"							•		•
SBW6PLRB	"WORM 6"" PLUM-RED & BLUE FLK"									
SBW6PMPG	"WORM 6"" PUMPKIN PEPR-GRN FLK"									
SBW6WTML	"WORM 6"" WATERMELON SEED "	·			,-	- V				,
SBW8BGIL	"WORM 8"" BLUE GILL"									,
	"WORM 8"" BLACK 10 PCS"	•	····							
SBW8BLK						ı				

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description		Годо	Pkg.Art Cat.Art Date Date	1
SBW8MORF	"WORM 8"" MOTOR OIL/RED FLK"		2001	2002										
SBW8PLRB	"WORM 8"" PLUM-RED & BLUE FLK"							+						
SBW8PMPG	"WORM 8"" PUMPKIN PEPR-GRN FLK"	Black Hawk												
SBW8WTML	"WORM 8"" WATERMELON SEED "													
BHTB11S	"TACKLE BOX 11-COMP 4-1/2""		1994	1994	same			2000	2000					
BHFBS	"FLY BOX DOUBLE SIDED 4-1/2"""						75							
BHFBL	"FLY BOX DOUBLE SIDED 7""						Blacktawk							
BHLB5	LURE BOX 5-COMP 4-1/2"													
BHTB11L	TACKLE BOX 11-COMP 7"									•			4	
BHBB8	TACKLE BOX 8-COMP 8-1/2"								•					
BHSPS	"STACK ABS 1-1/2"" DIA"													
BHSPM	"STACK PACK ABS 2-1/8"" DIA"	•									•			
SXE4CHB	SPINNER ENCHANT sz 4 CH HB		2001	2002										
SXE4CHN	SPINNER ENCHANT SZ 4 CH HN	150												
SXE4CCE	SPINNER ENCHANT SZ 4 CH CHEGG	Black Hawk												
SXE4RHB	SPINNER ENCHANT SZ 4 FR HB		•	•										
SXE4RHN	SPINNER ENCHANT SZ 4 FR HN							•						
SXE4ROE	SPINNER ENCHANT sz 4 FR FOEGG			1				•	`.				,	

	Description	1:		Cat Art	Description	1000	Pkg Art Cat.	Art Description
Stock Number [Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Cat.Art Date Date	ਕੋ≻
SXE6CHB	SPINNER ENCHANT SZ 6 CH HB		2001	2002				3
SXE6CHN	SPINNER ENCHANT SZ 6 CH HN	To the state of th						
SXE6CCE :	SPINNER ENCHANT sz 6 CH CHEGG ·							
SXE6RHB :	SPINNER ENCHANT sz 6 FR HB							
SXE6RHN :	SPINNER ENCHANT sz 6 FR HN					-		
SXE6ROE :	SPINNER ENCHANT sz 6 FR FOEGG							
SXE8CHB :	SPINNER ENCHANT sz 8 CH HB					****	1	
SXE8CHN S	SPINNER ENCHANT SZ 8 CH HN							-
SXE8CCE S	SPINNER ENCHANT sz 8 CH CHEGG							
SXE8RHB S	SPINNER ENCHANT SZ 8 FR HB							
SXE8RHN S	SPINNER ENCHANT sz 8 FR HN							·.
SXE8ROE S	SPINNER ENCHANT 52 8 FR FOEGG			-				
HSPBN-10	HOOKS SPINNER BAITHOLDER NKL SZ 10		1992	1992	•			
HSPBN-8	HOOKS SPINNER BAITHOLDER NKL SZ 8							
HSPBN-6	HOOKS SPINNER BAITHOLDER NKL SZ 6	(-					
HSPBN-4	HOOKS SPINNER BAITHOLDER NKL SZ 4					, -		
HSPBN-2	HOOKS SPINNER BAITHOLDER NKL SZ 2					· · · · · · · · · · · · · · · · · · ·		
·			,					<u>,</u>

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Stock Number	Description	Logo	Pkg.Art Cat.Art Date Date	Description	Содо	Pkg.Art Cat.Art Date Date	Desc	Description
LTT45BMK	"LURE TYRANNICAL TROLL 4.5"" BMK"		1990 1990			•		
LTT45GMK	"LURE TYRANNICAL TROLL 4.5"" GMK"				,		•	
LTT45RMK	"LURE TYRANNICAL TROLL 4.5"" RMK"	(
LTT45MJO	"LURE TYRANNICAL TROLL 4.5"" MJO"					-		
LTT45GOT	"LURE TYRANNICAL TROLL 4.5"" GOT"							
L∏45SQL	"LURE TYRANNICAL TROLL 4.5"" SQL"							
LTT45DOL	"LURE TYRANNICAL TROLL 4.5"" DOL"							
LTT45GLO	"LURE TYRANNICAL TROLL 4.5"" GLO"					•		
LTT60BMK	"LURE TYRANNICAL TROLL 6"" BMK"							
LTT60GMK	"LURE TYRANNICAL TROLL 6"" GMK"				•	:-		
LTT60RMK	"LURE TYRANNICAL TROLL 6"" RMK"					· <u>·</u>		
LTT60MJO	"LURE TYRANNICAL TROLL 6"" MJO"							
LTT60GOT	"LURE TYRANNICAL TROLL 6"" GOT"							
LTT60SQL	"LURE TYRANNICAL TROLL 6"" SQL"	·	-					_
LTT60DOL	"LURE TYRANNICAL TROLL 6"" DOL"							
Г. Т. 1906ГО	"LURE TYRANNICAL TROLL 6"" GLO"	·						
LTTR45BMK	"LURE TYRANNICAL TROLL RIGGED 4.5"" BMK"		1990 1990			•		
LTTR45GMK	"LURE TYRANNICAL TROLL RIGGED 4.5" GMK"							
LTTR45RMK	"LURE TYRANNICAL TROLL RIGGED 4.5" RMK"	(·			ζ.		

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Pkg.Art Cat.Art Date Date	Description		Logo	Pkg.Art Date	Cat.Art Date
LTTR45MJO	"LURE TYRANNICAL TROLL RIGGED 4.5" MJO"		1990	1990										
LTTR45GOT	"LURE TYRANNICAL TROLL RIGGED 4.5" GOT"						,							
LTTR45SQL	"LURE TYRANNICAL TROLL RIGGED 4.5" SQL"				i									
LTTR45DOL	"LURE TYRANNICAL TROLL RIGGED 4.5" DOL"													
LTTR45GLO	"LURE TYRANNICAL TROLL RIGGED 4.5" GLO"													
LTTR60BMK	"LURE TYRANNICAL TROLL RIGGED 6" BMK"													
LTTR60GMK	"LURE TYRANNICAL TROLL RIGGED 6" GMK"									-	· :			
LTTR60RMK	"LURE TYRANNICAL TROLL RIGGED 6" RMK"													
LTTR60MJO	"LURE TYRANNICAL TROLL RIGGED 6" MJO"							 :						
LTTR60GOT	"LURE TYRANNICAL TROLL RIGGED 6" GOT"									•				
LTTR60SQL	"LURE TYRANNICAL TROLL RIGGED 6" SQL"		·						· <u>·</u>				,	
LTTR60DOL	"LURE TYRANNICAL TROLL RIGGED 6" DOL"							V						
LTTR60GLO	"LURE TYRANNICAL TROLL RIGGED 6" GLO"										,		.:	
JGTF116B	JIG TIZZY WIFEATHERS 1/16 OZ BLK		1990	1990										
JGTF116C	JIG TIZZY W/FEATHERS 1/16 OZ CH				,									
JGTF116P	JIG TIZZY W/FEATHERS 1/16 OZ PUR	<u> </u>				.*								
JGTF116RW	JIG TIZZY W/FEATHERS 1/16 OZ RW	.					÷							
JGTF116W	JIG TIZZY W/FEATHERS 1/16 OZ WHT													
JGTF116Y	JIG TIZZY W/FEATHERS 1/16 OZ YEL							:	`					

JRDD5-10 JRDD5-8	ЈСТЈТ18Ү	JGTJT18W	JGTJT18P	JGTJT18C	JGTJT18B	JGTJT116Y	JGTJT116W	ЈСТЈТ116Р	ЈСТЈТ116С	ЈСТЈТ116В	JGTF18Y	JGTF18W	JGTF18RW	JGTF18P	JGTF18C	JGTF18B	oroca mulipel	Crock Bumber	
RIG DEVIOUS DANCER 5-DROP SZ 10 RIG DEVIOUS DANCER 5-DROP SZ 8	JIG TIZZY W/TAIL 1/8 OZ YEL	JIG TIZZY W/TAIL 1/8 OZ WHT	JIG TIZZY W/TAIL 1/8 OZ PUR	JIG TIZZY W/TAIL 1/8 OZ CH	JIG TIZZY W/TAIL 1/8 OZ BLK	JIG TIZZY W/TAIL 1/16 OZ YEL	JIG TIZZY W/TAIL 1/16 OZ WHT	JIG TIZZY W/TAIL 1/16 OZ PUR	JIG TIZZY W/TAIL 1/16 OZ CH	JIG TIZZY W/TAIL 1/16 OZ BLK	JIG TIZZY WIFEATHERS 1/8 OZ YEL	JIG TIZZY W/FEATHERS 1/8 OZ WHT	JIG TIZZY W/FEATHERS 1/8 OZ RW	JIG TIZZY W/FEATHERS 1/8 OZ PUR	JIG TIZZY WIFEATHERS 1/8 OZ CH	JIG TIZZY W/FEATHERS 1/8 OZ BLK	Description	Doscription	INTRODUCED AS
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1990										1990						1990	Date		a de la companya de
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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date	Description		Logo	Pkg.Art Date	Cat.Art Date
JRDD4-6	RIG DEVIOUS DANCER 4-DROP SZ 6		1990	1990					_					
JRDD4-4	RIG DEVIOUS DANCER 4-DROP SZ 4													
JRDD3-2	RIG DEVIOUS DANCER 3-DROP SZ 2					,								
JRDD3-1/0	RIG DEVIOUS DANCER 3-DROP SZ 1/0		_											
JRDD3-2/0	RIG DEVIOUS DANCER 3-DROP SZ 2/0							7.7.00				,		
JXT1BC	JIG TERMINATOR 1 OZ BLU/CHRM		1990	1990		NE-2-	,							
JXT1BP	JIG TERMINATOR 1 OZ BLU/PRL													
JXT1C	JIG TERMINATOR 1 OZ CHROME	— (
JXT1GC	JIG TERMINATOR 1 OZ GRN/CHRM								•					
JXT1GP	JIG TERMINATOR 1 OZ GRN/PRL								•	•				
JXT1WP	JIG TERMINATOR 1 OZ WHT/PRL													
JXT25BC	JIG TERMINATOR 2.5 OZ BLU/CHRM	•												
JXT25BP	JIG TERMINATOR 2.5 OZ BLU/PRL					_					•			
JXT25C	JIG TERMINATOR 2.5 OZ CHROME				•	<u>. </u>								
JXT25GC	JIG TERMINATOR 2.5 OZ GRN/CHRM													
JXT25GP	JIG TERMINATOR 2.5 OZ GRN/PRL					्र- सर्								
JXT25WP	JIG TERMINATOR 2.5 OZ WHT/PRL			-			-							
JXT4BC	JIG TERMINATOR 4 OZ BLU/CHRM	-								٠ ٠٠.				
JXT4BP	JIG TERMINATOR 4 OZ BLU/PRL													

	INTRODUCED AS	CED AS			**	MODIFIED TO			MODIFIED TO	
Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo	Pkg.Art Cat.Art Date Date	Description	Logo	Pkg.Art Cat.Art Date Date
JXT4C	JIG TERMINATOR 4 OZ CHROME		1990	1990					,	·
JXT4GC	JIG TERMINATOR 4 OZ GRN/CHRM					,				
JXT4GP	JIG TERMINATOR 4 OZ GRN/PRL									
JXT4WP	JIG TERMINATOR 4 OZ WHT/PRL									
JXT6BC	JIG TERMINATOR 6 OZ BLU/CHRM									
JXT6BP	JIG TERMINATOR 6 OZ BLU/PRL					-		,		
JXT6C	JIG TERMINATOR 6 OZ CHROME				,				· ·	
JXT6GC	JIG TERMINATOR 6 OZ GRN/CHRM									
JXT6GP	JIG TERMINATOR 6 OZ GRN/PRL							*		
JXT6WP	JIG TERMINATOR 6 OZ WHT/PRL	F ===				·				,
SXB-1/4	SPOON BEDEVLURE w/TAIL 1/4 OZ		1990	1990		-				
SXB-1/2	SPOON BEDEVLURE w/TAIL 1/2 OZ									
SXB-3/4	SPOON BEDEVLURE w/TAIL 3/4 OZ	(•		
SXB-1	SPOON BEDEVLURE w/TAIL 1 OZ				•					
SXB-2	SPOON BEDEVLURE w/TAIL 2 oz									
SXB-3	SPOON BEDEVLURE w/TAIL 3 oz				٠					
SXT14C	SPOON TYRANT 1/4 OZ CHRM		1990	1990			•			
SXT14HC	SPOON TYRANT 1/4 OZ HC			 :						

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Stock Number	Description	Logo	Pkg.Art Date	Cat.Art Date	Description	Logo		Pkg.Art Cat.Art Date Date	 Description		Logo	Pkg.Art Date
SXT14HB	SPOON TYRANT 1/4 OZ HB		1990	1990							·	
SXT12C	SPOON TYRANT 1/4 OZ CHRM					,						
SXT12HC	SPOON TYRANT 1/4 OZ HC	- (-									
SXT12HB	SPOON TYRANT 1/4 OZ HB											
SXT34C	SPOON TYRANT 3/4 OZ CHRM											
SXT1C	SPOON TYRANT 1 OZ CHRM											
SXT15C	SPOON TYRANT 1 1/2 OZ CHRM						,					
SXT2C	SPOON TYRANT 2 OZ CHRM											
SXT234C	SPOON TYRANT 2 3/4 OZ CHRM											
SXT3C	SPOON TYRANT 3 OZ CHRM									•	•	
-		_										
SXDCT112BF	SPINNER DOUBLE X W/TAIL 1/12 OZ BFD		1990	1990								
SXDCT112BY	SPINNER DOUBLE X W/TAIL 1/12 OZ BYD.											
SXDCT112RW	SPINNER DOUBLE X W/TAIL 1/12 OZ RW	(•		
SXDCT112S	SPINNER DOUBLE X W/TAIL 1/12 OZ S					·						
SXDCT18BF	SPINNER DOUBLE X W/TAIL 1/8 OZ BFD											
SXDCT18BY	SPINNER DOUBLE X W/TAIL 1/8 OZ BYD					•						
SXDCT18RW	SPINNER DOUBLE X W/TAIL 1/8 OZ RW											
SXDCT18S	SPINNER DOUBLE X W/TAIL 1/8 OZ S											
SYDCT16BE	SPINNER DOUBLE X W/TAIL 1/6 OZ BFD											

	Stock Number	SXDCT16BY	SXDCT16RW	SXDCT16S	SXDCT14BF	SXDCT14BY	SXDCT14RW	SXDCT14S	SPM38FG	SPM38FR	SPM38FY	SPM38RW	SPM58FG	SPM58FR	SPM58FY	SPM58RW		внввс	X14
INTRODUCED AS	Description	SPINNER DOUBLE X W/TAIL 1/6 OZ BYD	SPINNER DOUBLE X W/TAIL 1/6 OZ RW	SPINNER DOUBLE X WITAIL 1/6 OZ S	SPINNER DOUBLE X W/TAIL 1/4 OZ BFD	SPINNER DOUBLE X W/TAIL 1/4 OZ BYD	SPINNER DOUBLE X W/TAIL 1/4 OZ RW	SPINNER DOUBLE X W/TAIL 1/4 OZ S	SPINNER MANIPULATOR 3/8 OZ FG/S	SPINNER MANIPULATOR 3/8 OZ FR/S	SPINNER MANIPULATOR 3/8 OZ FY/S	SPINNER MANIPULATOR 3/8 OZ RW/S	SPINNER MANIPULATOR 5/8 OZ FG/S	SPINNER MANIPULATOR 5/8 OZ FR/S	SPINNER MANIPULATOR 5/8 OZ FY/S	SPINNER MANIPULATOR 5/8 OZ RW/S		BAIT BOX CLIP ON	NYLON 1 LB NWT CLEAR 4 LB
ED AS	Logo																	6	6
	Pkg.Art Cat.Art Date Date	1990							 1990									1990	1990
	Cat.Art Date	1990							1990									1990	1990
MOD	Description																, .		
MODIFIED TO	Logo	,					-	- 10	•					-					
	Pkg.Art Date								 										
	Cat.Art Date							-	 	•	`.								
	Description								v termina v										
MOL							-			•				•			•		
MODIFIED TO	Logo								 										
-	Pkg.Art Date								 					***					
-	t Cat.Art Date	,		····					 										

	Stock Number	M1-6	M1-8	M1-10	M1-12	M1-14	M1-17	M1-20	M1-25	M1-30	M1-40	M1-50	M1-60	M1-80	POSTER
INTRODI	Description	NYLON 1 LB NWT CLEAR 6 LB	NYLON 1 LB NWT CLEAR 8 LB	NYLON 1 LB NWT CLEAR 10 LB	NYLON 1 LB NWT CLEAR 12 LB	NYLON 1 LB NWT CLEAR 14 LB	NYLON 1 LB NWT CLEAR 17 LB	NYLON 1 LB NWT CLEAR 20 LB	NYLON 1 LB NWT CLEAR 25 LB	NYLON 1 LB NWT CLEAR 30 LB	NYLON 1 LB NWT CLEAR 40 LB	NYLON 1 LB NWT CLEAR 50 LB	NYLON 1 LB NWT CLEAR 60 LB	NYLON 1 LB NWT CLEAR 80 LB	BLACKHAWK PLY POSTER
INTRODUCED AS	Logo													4	
	Pkg.Art Date	1990													1998
	Cat.Art Date	1990													1998
MO	Description														
MODIFIED TO	Logo		,	•							•				
	Pkg.Ал Date														
	Pkg.Art Cat.Art Date Date							<u> </u>				•			
MOD	Description													•	
MODIFIED TO	Logo							<u> </u>							
	Pkg.Art Date	,													
	Cat.Art Date														



TERMINAL TACKLE **CATALOG**

2003

EXHIBIT

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Great Fishing Begins! U



TABLE OF CONTENTS

Eagle Claw Fishing Tackle reserves the right to discontinue models, products and to make changes in product specifications to continually improve the numbers and to make changes in product specifications to continually improve the

Eagle Claw's policy of continual product improvement may necessitate changes within our products to improve product performance.

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